

67th Annual Fall Conference

Capitol Plaza Hotel, Topeka | September 29 - 30, 2010

WELCOME!

Thank you for joining us at the 67th Annual KPHA Meeting & Fall Conference! This special event is made possible by the Kansas Public Health Association in partnership with the sponsors listed below.

KPHA is the oldest & largest organization of public health professionals in the state, representing more than 800 members from over 50 occupations & organizations. KPHA brings together researchers, health service providers, administrators, teachers and other health workers in a unique multi-disciplinary environment of professional exchange, study & action. KPHA is concerned with a broad set of issues affecting personal & environmental health, including federal & state funding for health programs, pollution control, programs and policies related to chronic and infectious diseases, a tobacco-free society and professional education in public health.

If you are new to KPHA & would like to learn more about your membership please visit our website at www.kpha.us.

Thank you to our sponsors who have helped make the 67th Annual KPHA Meeting & Fall Conference such a wonderful success:

Sunflower Foundation: Opening Keynote Sponsor

Sanofi Pasteur: Wednesday Luncheon Sponsor

Tobacco Free Kansas Coalition: Thursday Plenary Sponsor

Kansas Leadership Center: Thursday Breakfast Sponsor

Health & Human Services Region VII: Mix & Mingle Internet Lounge and Conference Materials Sponsor

KU Master of Public Health Program: Breakfast & Breaks Sponsor

KU Institute of Community & Public Health: Awards Luncheon Sponsor

Barber County Health Department: Flower Arrangements & Bag Sponsor



Kansas Health Foundation



Sunflower Foundation
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**KANSAS
LEADERSHIP
CENTER**



KU THE UNIVERSITY OF
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MASTER OF PUBLIC HEALTH



**THE UNIVERSITY OF KANSAS MEDICAL CENTER
KU INSTITUTE OF COMMUNITY AND PUBLIC HEALTH**

Preventive Medicine and Public Health - Wichita;
Preventive Medicine and Public Health - Kansas City;
Department of Biostatistics;
Department of Family Medicine; and
Department of Health Policy and Management



**TOBACCO FREE KANSAS
COALITION**

SPECIAL THANKS...

This conference is facilitated by InterHab on behalf of KPHA. Thanks to each committee member for their contributions to the success of this year's conference:

Heather Henke	Barber County Public Health [Conference Chair]
Sonja Armbruster	Sedgwick County Health Department
Melissa Armstrong	KUMC – Kansas City Campus
Ellen Averett	KUMC – Health Policy
Eldonna Chesnut	Johnson County Health Department
Aaron Davis	Sedgwick County Health Department
Linda Frazee	KDHE – Office of Local & Rural Health
Nicole Heim	Kansas Public Health Association
Tonya Honderick	KUMC – Preventative Med. & Public Health
Marvia Jones	KUMC
Jamie Katz	Johnson County Regional Prevention Center
Annette Graham	Central Plains Area Agency on Aging
Shauna Nelson	Munson Army Health Center
Barbara Mitchell	Johnson County Health Department
Arrie Morris	KDHE
Shirley Orr	KDHE – Office of Local & Rural Health
Diana Rice	Edwards County Health Department
Caron Shipley	KDHE
Theresa Shireman	KUMC – Public Health
Marvin Stottlemire	KUMC – Health Policy
Ruth Wetta-Hall	KUMC – Public Health
Elaine Schwartz	KPHA [Executive Director]
Christa Murphy	InterHab [Conference Coordinator]

CONFERENCE OBJECTIVES:

Understand & address current health & wellness issues affecting children, adult & elder populations in Kansas

Implement health promotion and wellness initiatives which have a positive impact on the quality of life of Kansas citizens.

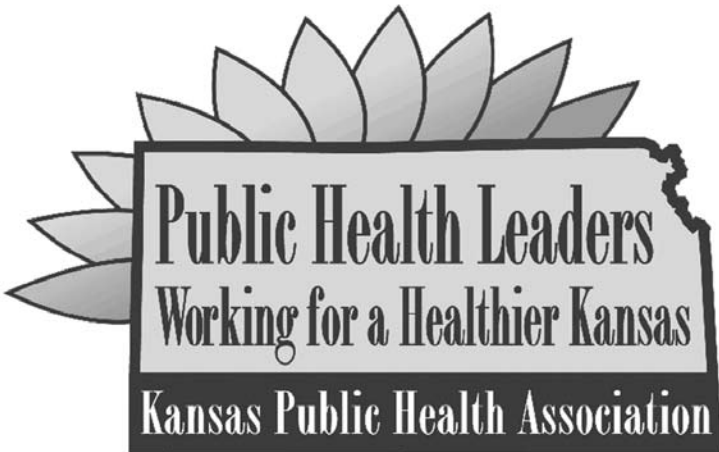
Respond appropriately to public health emergencies & disease outbreaks

Share best practices to promote partnership in public health

Increase public health workforce competency

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GENERAL INFORMATION

CERTIFICATES:

Individuals attending the conference on Wednesday only, will receive a certificate at the end of that day. Individuals attending the conference both days will receive their certificate at the end of the Conference on Thursday. After the conference, certificates are available by contacting InterHab at 785.235.5103.

NURSING MOTHERS:

Are you a nursing mother? A secluded breast-feeding area has been provided courtesy of KPHA & the Capitol Plaza Hotel. The secluded area is located near restrooms in the connecting link foyer.

MIX & MINGLE INTERNET LOUNGE:

Complimentary wireless access will be provided for conference participants courtesy of the US Department of Health and Human Services Region VII. Access is available in the Shawnee Room.

CONTINUING EDUCATION:

NURSES:

Nursing Continuing Education hours will be provided by Johnson County Health Department. The Johnson County Health Department is an approved provider of continuing education by the Kansas State Board of Nursing; Kansas CNE Provider No. LT0204-0605. This course is approved for a maximum of 12 contact hours, applicable for RN, LPN, LMHT relicensure. Statement of attendance must be submitted at the conclusion of the conference. Forms will not be accepted after the conference. Please visit the registration desk for details.

ENVIRONMENTAL HEALTH PROFESSIONALS:

This program has been approved by the National Environmental Health Association (NEHA) for a total of 9.75 continuing education units. These course offerings are approved for (5.25) hours for day one of the conference (Wed.) and 4.5 hours for day two of the conference (Thurs.). These CEUs are obtained by attending keynote, plenary & breakout sessions throughout the conference. Please visit the registration desk for details.

SOCIAL WORKERS:

This program has been approved by the Kansas Behavioral Sciences Regulatory Board for up to 12 continuing education units (Program No. SPI0009). Please visit the registration desk for details.

OTHER HEALTH PROFESSIONALS:

Participants should self-submit their information & certificate of attendance to their appropriate regulatory board.

Capitol Plaza Hotel & Convention Center
1717 SW Topeka Blvd.
Topeka, Kansas 66612
Tel. (785) 431-7200 Fax (785) 431-7206

Sunflower Ballroom

Main Entrance

Restrooms

Chat Room

River Room

Bison Room

Homestead Room

Restrooms

Wheat Room

Shawnee Room

Pioneer Room

Kansas Expo Center

Foyer

Hotel

Emerald IV & V

Emerald III

Emerald II

Emerald I

Women's Restroom

Women's Restroom

Chat Room

Entrance to main conference center

Amber Room

Falling Water Grille Restaurant



Additional Parking

AGENDA | WEDNESDAY

7:30am

REGISTRATION & BREAKFAST

Poster Showcase [SUNFLOWER BALLROOM]

Exhibitor Showcase [SHAWNEE A]

8:15am

ENTERTAINMENT

[SUNFLOWER BALLROOM]

8:30am

OPENING SESSION

[SUNFLOWER BALLROOM]

CONFERENCE WELCOME:

Eldonna Chesnut, KPHA President, Johnson County Health Department

NATIONAL ANTHEM PERFORMED BY
SAVANAH HENKE

PLEDGE OF ALLEGIANCE:

General Tod Bunting, Kansas Adjutant General

APHA PRESIDENT'S ADDRESS:

DR. GEORGES BENJAMIN

Dr. Georges Benjamin, Executive Director of APHA is well known in the world of public health as a leader, practitioner & administrator. Dr. Benjamin previously served as a secretary for the Maryland Department of Health & Mental Hygiene, where he played a key role in developing Maryland's bioterrorism plan & oversaw the expansion & improvement in the state's Medicaid program.

9:00am

OPENING KEYNOTE: STEVE SHIELDS

[SUNFLOWER BALLROOM]

CEO & President of Meadowlark Hills Retirement Community, Steve Shields is an innovator & consultant

for retirement communities around the world. Shields has revolutionized how long-term care is provided and he wants to inspire others to be the same change agents! A pioneer in his field, Shields' work provides major culture changes in helping organizations transform institutions into homes through resident-directed services. Shields will guide you in finding innovative solutions & unique perspectives to the services you provide to the public.

11:15am

CONCURRENT BREAKOUT SESSIONS...

1.1

TB NURSING CERTIFICATION: IMPROVING QUALITY & AIDING IN ACCREDITATION

[INFECTIOUS DISEASE | BISON ROOM]

SHIRLEY ORR, MHS, ARNP, NEA-BC, , KDHE

This session will introduce a new program available in Kansas for local health departments and other key providers who may case manage, treat, follow or conduct contact investigations for those with tuberculosis infection and/or disease. This certification is self-paced for each enrollee and is designed to increase current knowledge, improve quality of care and assure continuity of care across the state. We'll describe the goals of the certification program, the process for selecting appropriate candidates, the structure of the program and the expected outcomes of the program. This session will also explain linkages between Kansas Tuberculosis Nurse Certification and the accreditation of health departments. This session is targeted to those who have responsibility for tuberculosis prevention and control, those concerned with quality improvement and administrators charged with professional development of staff and completion of the accreditation application.

1.2

EVERYONE NEEDS SLEEP WHEN NIGHT FALLS

[COMMUNITY HEALTH | RIVER ROOM A]

DR. LIBBY ROSEN

Sleep is vital to survival and quality of life. Sleep deprivation is associated with adverse effects including those impacting health and relationships as well as emotional and intellectual functioning (Lee, 2003). This session will review the multiple influences that affect sleep & early human development (including maternal gestation, parental factors after birth, environment & more). We'll explore delta activity patterns across different ages and the differences for males & females.

1.3

165 RECRUITS NEEDED: PRACTICAL STRATEGIES FOR ADVOCACY

[POLICY | PIONEER ROOM]

MARVIN STOTTMIRE, PHD, JD & SONJA ARMBRUSTER, MAC

KPHA has a new strategy to improve the effectiveness of public health advocacy across the state of Kansas. All are invited to participate. In this session we'll give members the tools and strategies to increase connection to just one legislator. A case study showcasing the effectiveness of one such effort in the most recent legislative session will illustrate just how this can be accomplished.

1.4

IS AGING IN PLACE POSSIBLE? THE ROLE OF THE BUILT ENVIRONMENT

[ELDER ISSUES | WHEAT ROOM]

DORY SABATA, OTD, OTR/LSCM

Health is more than the absence of disease. Evidence suggests that participation in meaningful, purposeful activities that can be shared with others contributes to health. "Aging-in-place" is a concept of participation indicating that environments support and enable people to live in their own homes and communities as they age. However, this ideal is questionable given that the built environment (including current housing stock, workplaces, and aging communities) has not been designed for people living into their 80's, 90's

and beyond. When the built environment limits participation, a person's health can be adversely affected. This session will explore how the built environment can be both enabling and disabling to participation with aging. Participants will consider current demands placed on older adults by their surroundings and options for modifying the physical context. Resources will be provided for supporting families and working to achieve the ideal of aging-in-place.

1.5

MEDICATION ADMINISTRATION IN EARLY EDUCATION & CHILD CARE SETTINGS

[COMMUNITY HEALTH | RIVER ROOM B]

BRENDA NICKEL, RN, BSN, CHILD AND SCHOOL NURSE CONSULTANT

Child care providers are being asked more frequently to administer both prescription and over-the-counter drugs. Standardized training taught by licensed medical professionals, for designated staff, and well thought out policies, procedures, and documents all contribute to improving child safety and minimizing liability. The Kansas Chapter of the American Academy of Pediatrics (AAP) and the Bureau of Family Health, KDHE, have been awarded a grant from the AAP to improve the health and safety of children in early education and child care settings through medication administration training. This curriculum provides education for personnel in the child care setting who give medication to children but are not licensed health care professionals. This course is designed to prepare licensed health professionals working in early education and child care settings to use the five modules of the Healthy Futures: Improving Health Outcomes for Young Children, Medication Administration Curriculum.

1.6

ESF- 8: PUBLIC HEALTH & MEDICAL COORDINATION IN AN EMERGENCY

[EMERGENCY PREPAREDNESS | HOMESTEAD ROOM]

MICHAEL McNULTY, BS, KCEM, KDHE

This presentation will address the responsibilities of an Emergency Support Function (ESF) 8 – Public Health and Medical Coordinator. This presentation will define the working scope of an ESF-8 Coordinator's responsibility during all phases of the emergency management cycle:

preparedness, mitigation, response, and recovery. The presenter will provide guidance on prioritizing projects related to activities outlined in the scope of the ESF. Participants will be given tools, techniques, and resources available to county level ESF 8 Coordinators.

- Honor Ceremony
- Next Annual Meeting; location, date
- Passing of the Gavel
- Adjournment [please proceed to section meeting]

12:30pm

LUNCH & KEYNOTE: DR. ROBERT WITTLER [SUNFLOWER BALLROOM]

Dr. Wittler will give an influenza update for the 2010-11 seasons. Dr. Wittler will discuss the disease and the different vaccines available to stave off this year's strains. He will specifically address Flu Zone High Dose, the newly licensed vaccine for people age 65 and over. Dr. Wittler will cover the timeline to follow when dealing with influenza including when to vaccinate and when is it too late. Time for questions will be offered.

Dr. Wittler is the Professor of Pediatrics at the University of Kansas School of Medicine - Wichita. He served in the army for 13 years, completing his residency at Letterman Army Medical Center in San Francisco, a pediatric infectious disease fellowship at Tripler Army Medical Center in Honolulu and a research fellowship at Walter Reed Army Research Institute in Washington, DC. Dr. Wittler has been on the faculty at the University of Kansas School of Medicine—Wichita since 1985.

1:30pm

ANNUAL MEETING & PRIZE DRAWINGS [SUNFLOWER BALLROOM]

Agenda:

- Call to Order
- Address of the President
- Honor Ceremony for Board Service
- Officer Reports
- Executive Director Report
- Standing Committee Reports
- Special Committees
- Section Reports
- Other Business
- Election Results

3:15pm

SECTION MEETINGS & SECTION SPONSORED BREAKOUTS

ADMINISTRATIVE:

“HEALTHY INVESTMENTS. YOURS.” - BUILT TO LAST

[BISON ROOM]

KAREN DOYLE, PHD, MS, BS, ACSM CHFS

Like Dodge Ram trucks, health promotion initiatives need to be “built to last.” We are not just talking about seasonal challenges or one-time events. Health promotion needs to address the core mechanisms that place value on health and keeps that belief alive in the community after circumstances change.

So how do leaders determine which strategy to adopt? It may look good in an article, but does it work for your community? “Healthy Investments. Yours.” is a strategy that a rural community medical center adopted for health care employees. With financial investments taking a nose dive, “Healthy Investments. Yours.” asked employees to “Check your returns on a personal investment – your health.” Employees were then encouraged to invest in this simple addition problem:

Your Choice + Your Challenge + Your Commitment =
Your Change for a Healthy Lifetime.

Participants will utilize the “Healthy Investments. Yours.” template to determine the mechanisms to create a change in their community. We'll discuss how survey instruments were implemented to collect data, analyze results & determine action steps. Finally, participants will have the ability to customize this program to fit their

community health needs, in order to create lifestyle change that is “built to last.” This change begins with educators, practitioners and entrepreneurs in the health promotion field.

COMMUNITY HEALTH:

USING COUNTY HEALTH RANKINGS TO MOTIVATE COMMUNITY HEALTH PROGRAMS

[PIONEER ROOM]

GIANFRANCO PEZZINO, MD, MPH; JANIS GOEDEKE, ARNP; SONJA ARMBRUSTER

In 2009, both the Kansas Health Institute (KHI) and the University of Wisconsin in conjunction with the Robert Wood Johnson Foundation published county-level health rankings for Kansas. Gianfranco will provide an overview of how the ranking systems were developed including their strengths and limitations. Janis and Sonja will briefly describe how their local health departments have responded to the rankings. The panel will then lead an interactive discussion with the audience to brainstorm options for using the rankings to motivate community level changes.

ELDER ISSUES:

HEALTHY AGING: CONNECTING OLDER ADULTS TO HEALTH INFORMATION

[RIVER ROOM B]

REBECCA BROWN, MLS

Health Literacy is “the degree to which individuals have the capacity to obtain, process and understand basic health information and services needed to make appropriate health decisions” (From Healthy People 2010). According to the 2003 National Assessment of Adult Literacy, adults age 63 and older have lower health literacy scores than all other age groups. This session will focus on assisting older adults in finding reliable health information primarily from government web sites. We’ll also discuss techniques for teaching older adults to use computers and what makes a web site senior-friendly. Finally, we’ll discuss programs on senior health topics and recommended health web sites for older adults.

EMERGENCY PREPAREDNESS:

ANALYSIS OF PREPAREDNESS IN 2010

[WHEAT ROOM]

There are changes and challenges every year for Public Health Emergency Preparedness grants. This will be an interactive session to discuss some of these changes and challenges. Counties will have an opportunity to review where we are currently in our preparedness efforts, and where we will go in the coming years. Counties will have a chance to share ‘best practices’ as well as advocate for changes in the state. By coming together and increasing our collective understanding, we can make all of Kansas better prepared for a Public Health Emergency.

ENVIRONMENTAL HEALTH:

THE ENVIRONMENTAL PUBLIC HEALTH TRACKING NETWORK

[RIVER ROOM A]

INGRID TREVINO-GARRISON, DVM, MPH, DACVPM, ENVIRONMENTAL HEALTH OFFICER AND STATE PUBLIC HEALTH VETERINARIAN, KDHE

Without question, environmental contaminants are affecting people’s health. Understanding how these contaminants and other environmental factors are linked to chronic disease is essential to disease prevention. The Centers for Disease Control and Prevention (CDC) is leading the initiative to build the National Environmental Public Health Tracking Network (NEPHTN). The Tracking Network is being developed in response to calls for better understanding of how the environment can affect people’s health. This web-based system will integrate health and environmental data and provide information to address public health concerns. This presentation will provide an overview of the NEPHTN, the status of the Network in Kansas and the potential uses for state & local public health partners & the citizens of Kansas.

INFECTIOUS DISEASE:

FOODBORNE DISEASE OUTBREAK INVESTIGATIONS

[EXTENSION OFFICE]

SHERI ANN ANDERSON, MPH, MS

Investigating outbreaks of infectious diseases are important functions of public health agencies. These investigations can provide invaluable knowledge about disease transmission in order to identify new food vehicles and to optimize prevention and control measures. Foodborne disease outbreaks are reported or detected in a number of different ways, but regardless of how an outbreak is identified the approach to the investigation is a collaborative one, pulling in staff from local, state, and federal levels. Successful outbreak investigations require good communication and collaboration among all of these levels and a clear delineation of roles and responsibilities. This session will review notable outbreaks investigated in 2009 and 2010 (including local & national outbreaks) and the successful results of their investigations.

ORAL HEALTH:

ORAL HEALTH DATA: WHAT IS AVAILABLE, WHERE TO FIND IT, & HOW TO ACCESS IT

[SUNFLOWER BALLROOM, SW CORNER]

KATHERINE WENO DDS, JD - KANSAS BUREAU OF ORAL HEALTH, KDHE

The Bureau of Oral Health at KDHE works to increase awareness of the importance of good oral health and its connection to overall physical good health. Oral health data collection and dissemination is a key activity of the Bureau, and in the last five years the state oral health office has produced several data reports about Kansas' oral health status and the state's dental workforce. This presentation will review recent national and state oral health reports and discuss how they can be utilized to create awareness about the level of dental disease in Kansas, as well as support targeted program planning on the state and county level. Ms. Shipley will present the highlights of the data collected through the Kansas School Screening Program. Dental Professionals collected oral health data on over 55,000 children in the '08-'09

school year. This data includes untreated decay rates, the number of children with urgent dental care needs, and the prevalence of preventive interventions such as dental sealants. The correlation of this data with student socioeconomic status and HP 2010 objectives will be discussed. In addition, the Bureau of Oral Health staff will explain to attendees how they can access county and school level oral health data on their own, as well as the Bureau's plans for additional data collection in the next year.

POLICY:

GRASSROOTS ADVOCACY LEADERSHIP

[HOMESTEAD ROOM]

Marvin Stottlemire, PhD, JD

This session is designed to make public health professionals better advocates for public health policy. Participants will be challenged to contact legislators before the legislative session to establish a working relationship. Included will be specific strategies, and success stories.

RESEARCH & EVALUATION:

CHILDHOOD OBESITY DATA: SOURCES, GAPS, & OPPORTUNITIES

[SUNFLOWER ROOM, NE CORNER]

NIKKI NOLLEN, PhD, KUMC

The rising epidemic of childhood obesity bears important implications for future public health programs and resources. Understanding the degree of childhood obesity and identifying appropriate target populations depends upon reliable and valid data. Panelists will present existing data used to support our understanding of childhood obesity in Kansas for children and teens. The presenters will also highlight gaps in the data and efforts underway to fill in those gaps. Examples of agencies using existing data will be followed by an open forum for the exchange of ideas for opportunities to use the data at multiple levels including local health departments, state agencies, research and policy making.

PUBLIC HEALTH STUDENTS:

ORAL RESEARCH PRESENTATIONS

[SUNFLOWER BALLROOM, SE CORNER]

MEGHA RAMASWAMY, PHD

The Research and Evaluation Section will review all abstracts submitted by students for the poster presentation and select the top 4-5 proposals to be delivered as oral presentations. The session will immediately precede the poster presentations. The moderator will restrict the oral presentations to 15 minute blocks including time for Q&A. Presentations are anticipated to cover a range of public health topics covered in MPH and bachelor-level projects at the states' universities.

**TOBACCO, SUBSTANCE USE & MENTAL HEALTH:
FRESH AIR - A SMOKE FREE HOUSING
INITIATIVE**

[SUNFLOWER BALLROOM, NW CORNER]

Secondhand smoke seeping into apartments or condominiums from neighboring units poses both a health risk and a significant nuisance. The only fail-proof solution to this problem is for buildings to go entirely smoke-free, either by a policy voluntarily adopted by building management or by local ordinance. Since personal dwellings are not considered public spaces, they are generally not covered under existing legislation regulating smoking in public places, but many states and municipalities prohibit smoking in common areas of multi-family housing. Additionally, some communities are now adopting ordinances to require no smoking in all or a certain percentage of the private units of multi-family housing. A smoke-free building is in the best interest of both management and residents. It protects the health of residents at the same time as protecting management's investment by saving money and reducing the risk of fire. This presentation will be facilitated by a public health professional who has been intricately involved with coalition work associated with smoke-free housing. Time will be allocated to discuss multiple resources and how coalitions and organizations are using them to change policy related to smoke-free housing in their communities.

4:30pm

POSTER SHOWCASE [SUNFLOWER BALLROOM]

EXHIBITOR SHOWCASE [SHAWNEE A]

5:45pm

PRESIDENT'S WALK

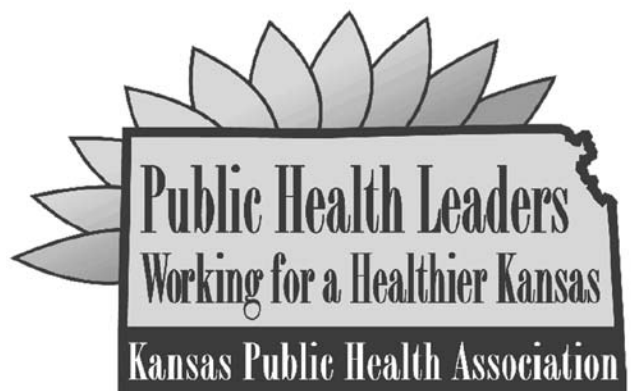
[MANER CONFERENCE CENTER LOBBY]

Participate in the KPHA Fall Conference President's walk with President Eldonna Chesnut! Healthy snacks will be provided courtesy of KACCRA and bottles of water will be provided by the Cleveland Chiropractic College. Weather permitting, the walk will take place on the Shunga Trail adjacent to the hotel. If weather is inclement, the walk will take place within the hotel. Meet at the registration table in the Maner Conference Center!

WEDNESDAY EVENING:

ON YOUR OWN!

The president's walk will conclude conference activities for Wednesday. We hope you enjoy your evening exploring, dining & shopping in Topeka!



AGENDA | THURSDAY

7:00am

BREAKFAST & KEYNOTE: ED O'MALLEY [SUNFLOWER BALLROOM]

The titles "president" and "CEO" may conjure up traditional notions of authoritarian leadership, but Ed O'Malley, who holds those titles at the Kansas Leadership Center, doesn't see them that way. O'Malley spent four years as a state legislator, with a ringside seat for both effective & ineffective displays of civic leadership. To him, leadership is not a title, personality trait or workshop topic. Leadership is an opportunity that people can grasp and choose to exercise in many different ways and venues. He sees his role - and that of the Kansas Leadership Center - as fostering an environment throughout Kansas that makes civic leadership opportunities accessible, possible and inspirational for Kansans of all ages and from all walks of life.

8:00am

2009 CRUMBINE AWARD WINNER REPORT, KEHA & KAHLD PRESIDENTS [SUNFLOWER BALLROOM]

8:30am

KEYNOTE: SECRETARY ROD BREMBY [SUNFLOWER BALLROOM]

Roderick L. Bremby serves as Secretary of the Kansas Department of Health and Environment. His background includes extensive work on community health issues and 17 years in municipal management. In his role as Secretary of KDHE, Bremby oversees the regulation of health and environmental entities in Kansas including child care centers, food service businesses, hospitals, laboratories, feedlots, landfills, and various other industries with environmental impacts. He works with the governor and state legislature to develop policies and regulations designed to improve the health of Kansans and the environmental condition of the state. In this position, Secretary Bremby also oversees programs dedicated to providing disease surveillance and prevention efforts, bioterrorism planning guidance, local

and rural health assistance, health care and environmental information, and statewide health promotional campaigns.

9:30am

BREAK/HOTEL CHECKOUT

9:50am

CONCURRENT BREAKOUT SESSIONS...

2.1

THE KANSAS MLC-3: QI TOOLS FOR COMMUNITY HEALTH ASSESSMENT

[COMMUNITY HEALTH | PIONEER ROOM]

GIANFRANCO PEZZINO, MD, MPH, KHI;
TATIANA LIN, MA, KHI

Lead States in Public Health Quality Improvement is the third phase of the Multi-State Learning Collaborative (MLC). The Multi-State Learning Collaborative (MLC) brings state and local health departments together with other stakeholders including public health institutes, health care providers and universities to improve public health services and the health of their community. Currently the MLC is working on how to plan for and conduct a community health assessment and how to develop a community health improvement plan. This panel will provide an overview of the MLC-3 Community Health Assessment project and MLC participants will share their experience in preparing a community health assessment. The session will conclude with an interactive Q&A.

2.2

STD TRENDS IN KANSAS

[INFECTIOUS DISEASE | BISON ROOM]

JENNIFER VANDEVELDE, BSE-PUBLIC HEALTH FROM KU, CHES, DEPUTY DIRECTOR, STD SECTION; DEREK COPPEDGE, BS, MBA, DIRECTOR, STD SECTION

This session will give an overview of the historical and current trends for chlamydia, gonorrhea, and syphilis in Kansas. Current disease investigations and potential identified causes of trend changes will be discussed, as well as emerging issues in the treatment and surveillance of STDs. In addition, we'll review strategies currently in place to intervene in the spread of STDs in Kansas.

2.3

PUBLIC HEALTH LEADERSHIP ABC'S: ACCOMPLISHMENTS, BENEFITS & CHALLENGES

[ADMINISTRATIVE | RIVER ROOM A]

JANIS GOEKE AND OTHER PAST PRESIDENTS

Past KPHA Presidents will come together as a panel to discuss the ups and downs of leadership at the "state level" with public health practitioners and advocates. Essentially over the years, KPHA has been known as the voice for public health in Kansas. These former leaders will share their experiences, lessons learned as leaders, and will help attendees to understand the history of KPHA and the future direction that KPHA must take to endure another ninety years of existence! They will also share their experiences with our national affiliate, the American Public Health Association!

2.4

WEIGHT MANAGEMENT IN PERSONS WITH DISABILITIES

[COMMUNITY HEALTH | RIVER ROOM B]

ZORA PACE, MA; RICHARD SAUNDERS, PHD; MURIEL SAUNDERS, PHD

Obesity is a growing problem in American society, but is an acute problem in those with physical and intellectual disabilities. Until recently, however, little research has been effective in lowering weight in these populations. In the last three years three groups of KU researchers have come together to conduct diet studies in persons with physical and intellectual disabilities. Our research

to date suggests that each disability group has different barriers that make losing weight difficult. Individuals with intellectual disabilities, for example, need support from others in assisting them in grocery choices and in staying away from eating in fast-food restaurants. A previous pilot study with persons with intellectual disabilities indicated that participants could be successful in losing weight if the diet was simple. This session will review current data & discuss ongoing studies, trials & pilot programs addressing obesity in these special populations.

2.5

HEALTH INSURANCE HIGH COST-SHARING: IMPLICATIONS FOR HEALTH CARE REFORM

[ADMINISTRATIVE | HOMESTEAD ROOM]

JEAN HALL, PHD; JANICE MOORE, MA, MBA, MSW; SHAWNNA CARROL CHAPMAN, MA, MPH

Currently, state high-risk health insurance pools provide coverage of last resort for individuals medically uninsurable in the private market. National health reform legislation provides for an interim high-risk insurance pool that will offer levels of coverage similar to those of entry-level plans to be offered in the Exchange program. High-risk pool experiences, therefore, may serve as a test run for the efficacy of this entry-level coverage in meeting the needs of people with pre-existing conditions who utilize high levels of health care. Join this session for an overview of a study investigating relationships between health insurance coverage and health care behaviors of Kansas high-risk pool enrollees & what it may mean for preventative care and health care coverage for Kansans.

2.6

SCHOOL NURSING: STORIES FROM THE FRONT LINE

[COMMUNITY HEALTH | WHEAT ROOM]

JANE STUEVE BSN, RN

School nursing has been an important component of public health for over one hundred years and remains as such to this day. Join us as we discuss the non-traditional settings of school nursing & the unique set of rules and regulations that often come with the territory. As they work through their days, a school nurse's duties include anything from caring for children in need of complicated medical interventions, to dealing with serious mental

health issues, or using routine first aid. Learn about the delicate balancing act of learning to speak the language of education while maintaining the ethics and laws of nursing.

11:00am

CONCURRENT BREAKOUT SESSIONS...

3.1

DATA REPORT CAPABILITIES OF THE KSWebIZ

[INFECTIOUS DISEASE | BISON ROOM]
SUE BOWDEN, KDHE

The KS Immunization Registry (KSWebIZ) was established in August 2005. As with any electronic data system, the advantage of its utilization is the ability to summarize data easily and quickly. KSWebIZ has a number of reports available for providers that range from a list of patients actively enrolled in a clinic, immunization rates per clinic, reminder/recall reports, data quality reports, and Vaccine for Children (VFC) specific reports. Along with provider reports, geographical report capability is also needed. Enhancements are being made so that Geographic Information System (GIS) technology can be utilized to show visual representation of saturation measures of KSWebIZ and to eventually looking at low immunization coverage levels visually. This session will aid in obtaining input from providers and stakeholders regarding the type of data reports that will be of value.

3.2

DIFFICULT CONVERSATIONS

[POLICY | PIONEER ROOM]
MARVIN STOTTLEMIRE, PHD, JD

Everyone has difficult or stressful conversations. Nobody likes them and we tend to ignore them whenever possible. Unfortunately, the problems we ignore don't go away. This course provides specific guidelines on how to deal with a difficult or stressful conversation. Topics include: dealing with emotions, yours and theirs; the role of perceptions; framing; tone and style.

3.3

TAKE PRIDE IN YOUR HEALTH: WORKING IN THE LGBT COMMUNITY

[COMMUNITY HEALTH | HOMESTEAD ROOM]
KIMBERLY NUFELD, BA

While most of the population has seen a decrease in tobacco prevalence, the LGBT community's tobacco prevalence has remained status quo. The tobacco industry's targeting of this specific population coupled with social pressures and norms has limited successful tobacco prevention and cessation initiatives. Understanding the needs, attitudes and behaviors of the LGBT community dramatically increases the success of programmatic efforts. Resources and examples of successful efforts will be shared & ample time will be allocated for discussion & success stories from participants.

3.4

HEALTH DISPARITIES & DIABETES AMONG ADULTS WITH DISABILITIES

[RESEARCH AND EVALUATION | RIVER ROOM B]
HAYLEY STOLZLE, MPH, AMANDA REICHARD, PHD,
MIKE FOX, ScD

National survey data indicates the number of individuals with disabilities is rising. Persons with disabilities experience a large number of barriers to health promotion and disease prevention programs. This session will review a recent study that suggests adults with disabilities and chronic conditions receive significantly fewer preventative services and have poorer health status than individuals without disabilities who have the same health conditions. This session will discuss the need for public health interventions that address the unique characteristics of adults with disabilities.

3.5

AN ASSESSMENT OF KANSAS HOSPITALS' PREVENTION POLICIES FOR PERINATAL INFECTIONS

[INFECTIOUS DISEASE | RIVER ROOM A]
ELIZABETH LAWLOR, MS, EPIDEMIOLOGIST, KDHE

Perinatal (mother to child) infections remain a significant cause of mortality and morbidity in newborns. National evidence-based guidelines have shown that

through screening and proper intervention many of these infections are preventable. To evaluate hospital adherence to these recommendations, a survey was conducted among directors of labor and delivery at all Kansas birthing hospitals in November 2009. The survey revealed extensive variation in the percentage of hospitals that had policies & orders in place regarding perinatally transmitted diseases. This session will review the most common perinatal infections and the need for greater education and collaboration to address this critical issue.

3.6 INCORPORATING CHILDREN'S HEALTH IN ALL POLICIES (CHAP)

[COMMUNITY HEALTH | WHEAT ROOM]
KANSAS HEALTH INSTITUTE: SHARON HOMAN, PH.D., VICE
PRESIDENT FOR PUBLIC HEALTH; TATIANA LIN, M.A., ANALYST;
ANNE NUGENT, M.P.H., ANALYST,

In November 2009, the Kansas Health Institute (KHI) launched Children's Health in All Policies (CHAP), a new initiative designed to address policies that impact children's health in the context of policy-making at all levels. The core of the CHAP initiative is to engage stakeholders from the Kansas Legislature, government agencies and non-government organizations to examine which determinants of health can be improved but are mainly influenced by the policies of non-health sectors.

For this panel, Sharon Homan (presenter #1), Vice-President for Public Health, KHI, will introduce the health in all polices concept, an emerging paradigm shift in thinking from the "old public health" to the "new public health". Tatiana Lin (presenter #2), Analyst, KHI, will provide an overview of the project, including its framework, goals, and objectives. Specific attention will be given to the importance of stakeholder engagement. Lin will demonstrate communication strategies that were used in the project for bridging health research and policy and fostering knowledge transfer. The third presenter, Anne Nugent, Analyst, KHI, will demonstrate common opportunities in multiple sectors for improving the health of Kansas children using childhood obesity in Kansas as an example.

The session participants will participate in a facilitated discussion that will focus on opportunities for incorporating the concept of children's health in all policies into the 2011 legislative session.

12:00pm

LUNCH & KEYNOTE: DR. JASON EBERHART-PHILLIPS

[SUNFLOWER BALLROOM]

Jason Eberhart-Phillips, MD, MPH, serves as the Health Director of the Kansas Department of Health and Environment (KDHE). In this role, he directs and administers all programs and budgetary activities of the agency's Division of Health. Dr. Eberhart-Phillips also serves as the State Health Officer and as medical advisor to the Department, medical professionals and the public.

1:40pm

AWARD CEREMONY & KPHLI CLASSES RECOGNITION

[SUNFLOWER BALLROOM]

3:00pm

CLOSING CHARGE:

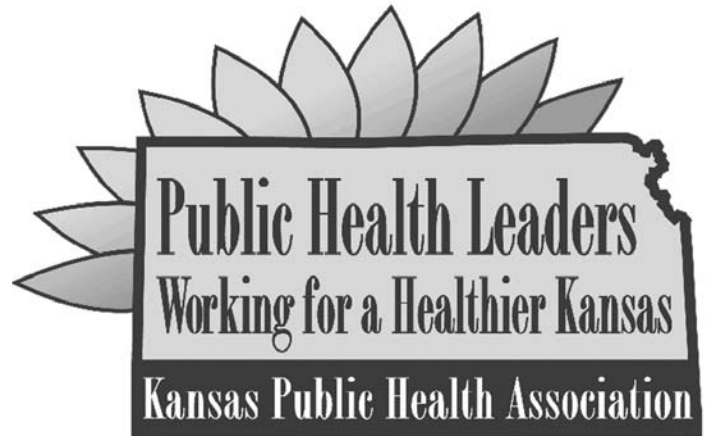
[SUNFLOWER BALLROOM]

HEATHER HENKE

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WILL BE DRAWN OR
PRESENTED BY EXHIBITORS
IN THE SHAWNEE ROOM
FROM 4:30PM - 5:30PM
ON WEDNESDAY.**

**YOU MUST BE PRESENT
TO WIN!**

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Samuel J. Crumbine
A Kansas Portrait of the
Founder of KPHA

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