



# KPHA E-NEWS UPDATE

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**KPHA 2006 Fall Conference Information, Power Points and Pictures!**



The 2006 KPHA Fall Conference, "Speaking a Common Language, the New Voice of Public Health" was a record-breaking conference. Over 375 people roamed the halls at one time or another during the conference. The preliminary results of the overall conference evaluation filled out by attendees indicated the conference was a great success. Plans are already underway for next year's conference in Wichita! We are working with Mary Fusco, KU School of Medicine, on a grant for the Conference and KPHLI efforts at the Hyatt in 2007. If you are interested in being part of this spectacular "coming together of public health professionals" let your Board and staff know!

Thanks to everyone who attended the KPHA 2006 Fall Conference! It was a wonderful event due to the efforts of our members, speakers, and vendors! To see more photos, [click here](#).

### **PowerPoint Presentations (Click on the links below)**

#### **Keynote Gloria Vermie - Crumbine**

**1.1, 2.1, 3.1, 4.1, Local Heroes**

**1.2 Social Determinants - Kim Moore - Role of Faith Based Communities**

**1.2 Social Determinants - Anne Nelson - Project Access**

**1.2 Social Determinants - Cyndi Treaster - Health Promotoras**

**1.3 Quality ECMC Baldrige Journey**

**1.4 Utilizing Disease Protocols**

**1.5 Mid America**

**2.2 Disparities - Nancy Lee - Cultural Competency**

**2.2 Disparities - John Rule - Obesity and Minorities**

**1.6 The Evolution of the Registered Dental Hygienist Ink**

**2.3 Weight Reduction - Irving Cohen**

**2.4 Community Pertusis**

**2.5 Sustainability**

**2.6 Preventing Lead****3.2 Early Intervention - Graham Bailey - ValueBlue****3.2 Early Intervention - Dawn McGlasson - Oral Health****3.2 Early Intervention - Cindy Samuelson - Tobacco Free Hospitals****3.3 KPHA Conference 9-28-06****3.6 Common Language - Amy Chesser****4.2 KCSH for KPHA****Adobe Acrobat PDF's****2.2 Disparities - Delia Garcia - Health Access Interpreter Data Bank****2.2 CLAS Standards Sheet**[Back to top](#)**KPHA 2006-2007 Board Elected**

The New Board is:

<b>KPHA Board of Directors and Officers</b>	
<b>President</b>	<b>President-Elect</b>
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The upcoming newsletters will include brief bio's on the Board, so you can continue to get to know each of them. We also will be having many task forces and projects going during this next year. So, if you haven't already expressed your interest in being more active in KPHA in any way, to Board members or staff,

please do! [Back to top](#)

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## KPHA Building Public Support for Public Health Project

KPHA has received word to proceed with our implementation stage of this grant from the Kansas Health Foundation and is already meeting to discuss the next project. Amy Chesser led the planning stage and 10 strategies were identified. At the Conference we shared that first strategy funded will be the development of an employee orientation manual for public health. Many great suggestions were made for the manual. Under the questions "What information do we absolutely need in the orientation manual about PH?" Here are a few answers:

- Mission statement that all employees take seriously, so that our service delivery reflects that.
- Core functions of public health and some mention of competency expectations.
- Broad picture - 10 essentials, a narrative, not just a list
- State and national organizations-ways to increase involvement
- Basic Funding info: foundations, government, etc. why, what is their interest
- Streamlined info that would be an introduction to Public Health
- Needs to include some historical info about roots of Public Health
- Resource listing of public health partners
- Update Day in the Life of Public Health video
- Include information about trends in public - an explanation of what basic health dept serves are available
- Keep it broad and simple to not burden to read. All levels need to be aware of roles, funding, etc. and ability to build interest/knowledge at intervals
- Look at health dept structures and how frontier vs. large counties operate their depts.
- Regional Coordinators
- Educational opportunities
- Acronym explanations
- Address all types and sizes of HD structure
- Definition of Public Health

Under the question "**What additional information about PH would you like to see in the manual?**"

- History and legacy of public health and changes. Awareness of change and visionary thinking
- Emergency Preparedness-local heroes-why
- Public Health is for everyone-not just low income
- All other groups - Dept of Ed, military, school nurses, etc.
- Connect with Private Health, i.e. Physicians, Hospitals
- Statewide benchmarks/goals-how we've done over time
- Manual needs to be template and then applied to individual agencies
- Basic fact sheets - services defining each local HD
- Includes video history-update Day in the Life to include diverse racial group
- Disparity in KS (different at risk populations)
- Difference between lobbying and advocacy
- Value of KPHA - what other agencies do we work with?
- Instill ownership, belonging, and pride in work done
- Special populations demonstrate that special populations are diverse, not just low income in PH
- PH paradigm-how to work on Coalitions, not solo

[Click here](#) to view the list of those that have signed up for the first task force in the "Building Public Support for Public Health" project.

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## Job Openings



### Sedgwick County, Kansas Registered Dietician

#### Job Objectives:

Professional position within the local Women, Infants and Children (WIC) Program that provides direct services to WIC participants.

#### Essential Job Functions:

- Provides direct client services.
- Provides nutrition education to high risk WIC clientele.
- Assists in the annual planning, development, and evaluation of the Nutrition Services Plan and secondary education activities.
- Promotes breastfeeding as the preferred method of infant feeding.
- Performs outreach activities to promote WIC and meet grant requirements.
- Provides technical support to other Health Department staff on nutritional issues as needed.
- Assists in the orientation of new staff, students and volunteers.
- Maintains professional expertise in nutritional care of pediatric, maternal issues and adult care.
- Maintains confidentiality in all areas of patient and staff contact.
- Demonstrates ability to communicate effectively with public and health department staff.
- Performs related work as required.

#### Job Standards:

- Ability to work with participants of different cultures, lifestyles, and language.
- Ability to deal tactfully and courteously with the public and with other staff.
- Able to multitask and participate in work related assignments in a timely manner.
- Competent computer skills.
- Able to express themselves clearly in written and oral communications.
- Ability to demonstrate flexibility and good judgment in managing crisis situations.
- Maintains a thorough knowledge of WIC program policies, procedures and regulations.
- Shall not pose a direct threat to the health or safety of other individuals in the workplace.
- Bachelors Degree in Foods, Nutrition or related Science and completes a dietetic route accredited by the American Dietetics Association.

Licensed in the State of KS.

Dietitians are registered with the American Dietetic Association or eligible for registration. Successfully passes the registration examination within twelve month of employment if not yet registered.

As a requirement of this position, in some instances it may be necessary for bilingual staff to interpret or provide written translation for the Healthy Babies program.

**Work Environment:**

Office/Clinic

Salary \$34,012/year

M-F; 8-5

1900 E. 9th Wichita KS 67214

This position may be filled or closed to further application and/or testing without notice.

Sedgwick County will prohibit the hiring of spouses and/or immediate family members within the same department, but not within the County structure.

Immediate family and family of the employee s spouse shall be considered husband, wife, son, step-son, son-in-law, daughter, step-daughter, daughter-in law, brother, step-brother, brother-in law, sister, step-sister, sister-in-law, mother, step-mother, mother-in law, father, step-father, father-in-law, grandchildren, grandparents and grandparents-in-law.

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**Lawrence-Douglas County  
Health Department  
Position Overview  
Director**

**Position:**

The Director leads the Health Department in carrying out its mission to promote and protect the health of Douglas County residents. Plans and establishes programs and services of the Health Department and directs and reviews all agency activities. Ensures compliance with public health statutes and regulations. Performs complex professional administrative work.

**Responsibilities:**

- Assists the Health Board in the activities that facilitate the Board in the effective fulfillment of its responsibilities.
- Informs the Board about financial status, service delivery and program developments and circumstances/factors that may influence the welfare of the Health Department.
- Serves as secretary and an ex-officio member of the Board, without voting privileges.
- Plans and establishes programs and services of the Health Department and directs all agency activities.
- Oversees budget and financial management.
- Ensures accountability and compliance with grants and contracts.
- Recruits and hires staff and provides for their training and supervision.
- Hires and supervises the Medical Consultant/Health Officer.
- Collaborates and coordinates with existing agencies and groups providing health related services and coordinates Health Department activities with these whenever possible.

- Serves as bridge to describe public health philosophy and practice to elected officials and community partners.
- Communicates to the public through publications, meetings, and media regarding public health and the mission of the Health Department.
- Ensures compliance with statutes and regulations pertaining to public health.
- Represents public health needs to state agencies/organizations, state legislators and national organizations.
- Assumes command for public health emergencies and works in incident command structure with other emergency response partners.
- Carries public health emergency pager 24/7.

### **Requirements:**

- A master's degree in public health, or health or public administration from an accredited college or university with five years of progressively more responsible experience in administration of public health programs and policy.
- Thorough knowledge of the principles, practices, and objectives of public health administration.
- Thorough understanding and practice of ethical and legal issues associated with public health administration.
- Working knowledge of information technology and data management.
- Thorough knowledge of community health problems and community resources that can be used to assist in solving these problems.
- Working knowledge of the principles and practices of financial and managerial accounting.
- Ability to effectively plan, organize and supervise the work of others.
- Ability to develop and maintain effective working relationships with the Board, elected officials, community organizations and the public.
- Ability to communicate clearly and effectively both orally and in writing.
- Douglas County, Kansas residency.

### **Organization:**

The mission of Lawrence-Douglas County Health Department is to protect and promote the health of the population of Douglas County.

The Lawrence-Douglas County Health Department is a city/county health department governed by a five-member Health Board appointed by the City and County Commissions.

The Health Department is located in a modern facility in Lawrence, Kansas and serves a county population of 103,000. With a budget of \$3.25 million, the Health Department employs a staff of 50 and offers a comprehensive range of public health services and programs focused on prevention and population health. Program areas include disease control, maternal and child health, adult health, environmental health, public health emergency preparedness and community health.

The Lawrence-Douglas County Health Department is an Equal Opportunity Employer.

### **Contact :**

For more information, contact search consultants Stephen E. Snodgrass or William M. Wood of Wood-Snodgrass, Inc. at (913) 681-2200 or (800) 207-1958. To make an application, send resume and salary history in confidence to Wood-Snodgrass, Inc, 12980 Metcalf Avenue, Suite 130, Overland Park, KS

66213, or e-mail to [steve@woodsnodgrass.com](mailto:steve@woodsnodgrass.com) or [bill@woodsnodgrass.com](mailto:bill@woodsnodgrass.com).

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**Position Announcement  
South Central Metro Region Planner Position Vacancy**

The link below is notice of our South Central Metro Region planner position vacancy. It should be self-explanatory.

<https://www.hrepartners.com/jobs/PositionDetail.cfm?JobNum=8856&PartnerCode=SG&LeoFlag=N>

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**KPHA Members Plan to Attend the APHA Conference in Boston**



Although the KPHA President and Executive Director are unable to attend the Boston conference the first week in November, we will be well represented. APHA Rep Board member, Shirley Orr, and new Treasurer, Sonja Armbruster will be in attendance as well as several others that have contacted the office letting us know of their plans to attend: Mike Fox, Ellyn Mulcahy, Paul Cowan, and Dot Nary. Also the winners of the Poster Paper contest will be attending: Susette Schwartz of the Hunter Health Clinic and Susan Carr, of KUMC. We hope anyone else attending will send us a follow-up to include in our APHA files and in these updates. Last year we had quite a report on the APHA Conference in Philly.

In connection with APHA, we received word that they are launching a Get Ready Campaign to help prepare for a flu pandemic, APHA is pleased to inform you about the launch of our new Get Ready campaign. Get Ready will help Americans prepare for a potential influenza pandemic and other emerging infectious disease outbreaks and features a blog, fact sheets and podcasts. Please find yesterday's press release attached. To find out more about the campaign, visit [www.getreadyforflu.org](http://www.getreadyforflu.org).

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## Citizens' Health Care Working Group Wraps Up Their Work



Below is the information:

### What Kind Of Health Care System Do Americans Want?

The **Citizens' Health Care Working Group** has just concluded its work and prepared and sent final recommendations to the President and the Congress. **Five congressional committees** are required to hold hearings on them. The recommendations build on the discussions with and advice from thousands of Americans like you.

Read the full report, including the final recommendations, on the Working Group's web site, **[www.CitizensHealthCare.gov](http://www.CitizensHealthCare.gov)** now.

The office of the Citizens' Health Care Working Group has closed; however, there are numerous resources available, both at our web site and across the entire web. Keep informed and involved in the health care debate; engage with others who want change in our health care system.

What happens next is up to you. **[Back to top](#)**

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### Legislative Session Just Around the Corner!

Dr. Kim Richter, KPHA Legislative Issues and Action Committee Chair, would like to get together in the coming months with members interested in meeting with Legislators after the election before the 2007 Session. Last year an informal group "AHA-KS" Alliance for Health Advocates met weekly to keep updated on the legislative activity at the capital. Tracking, networking, and building coalitions all take time, so if you have an interest in this because you are in an advocacy position, public information officer position, a health policy position, or you may be a lobbyist/legislative groupie, please, please, let Kim or Elaine know of your interest. Sonja Armbruster has agreed to once again chair the Health Day at the Capital in March, but it never hurts to start planning for the legislative session this early. Either email Kim at: **[KRICHTER@kumc.edu](mailto:KRICHTER@kumc.edu)** Sonja at: **[sarmbrus@sedgwick.gov](mailto:sarmbrus@sedgwick.gov)**, or me (Elaine) at **[director@kpha.us](mailto:director@kpha.us)**.

In August, Leon Vinci sent KPHA a letter asking for policy resolutions. It was too late according to the bylaws to consider them at the Fall Conference, but these sure could be the start of building a 2007 KPHA Legislative Platform:

Re: Policy Resolutions

Dear Ms. Schwartz:

Several health issues important to our state have been enclosed in this mailing. A few ideas for our Association follow:

- **Smoke Free State** - Although several other states around the nation have already gone smoke free, it is still time for Kansas to go smoke free. The debate concerning second-hand smoke is over and the next step is "action."
- **Funding levels for Kansas citizens** - Along with a dismal state spending record for public health services, the share of other funding and grants are disproportionate for Kansas. Our association should go on record citing our concern to this unfortunate situation.
- **Public health funding equity** - The commonly accepted and proven method of population based public health services funding has been to use a per capita formula. Our association position should recommend this policy.
- **Regionalization and Infrastructure** - Since the practical and scientific literature validates that public health departments with a stable population base and secure economic posture become strong and viable organizations in the public health system, the public benefits when a local health department has the proper infrastructure in order to deliver a strong public health portfolio of services and programs. Our Association's position should be to support, encourage, and develop regional (multi-county) local public health departments.
- **MSA Funds for Public Health** - Although the MSA funding received by Kansas was originally directed for children's health services, the trend over the past two years has been to re-channel some of those dollars into tobacco prevention areas. This of course has been underscored with the recent release of the Surgeon General's report on second-hand smoke. It should be the Association's strong policy that a greater portion of this fund be allotted for public health services. It should also be clearly articulated that any increase in the annual settlement amount be entirely directed to local public health departments across the state (on a per capita basis).
- **Federal : Pandemic and All-Hazards Preparedness Act (S.3678)** - Since Senator Frist (R-PA) is a co-sponsor, the bill looks promising for passage. It contains a reference to the establishment of a new federal program to assist the public health workforce via grants to graduates for educational costs that work for state and local governmental bodies. The Association needs to initiate action to support this bill, to fund this program, and to expand it to include a provision to pay off educational debt.

The recommended policy statements delineated above also lend themselves to state legislation promulgation (see my second letter).

I stand ready to assist in any way possible. Certainly if any position papers have to be written, I will be happy to participate.

Although there is not much time to get our platforms organized and underway, I am confident that this could be the year for great strides in Public Health for Kansas.

I look forward to hearing from you concerning our next steps.

Yours in Public Health,

Leon F. Vinci, DHA  
Director of Public Health

You can be a part of developing or disseminating a 2007 KPHA Legislative Platform - please contact us! It takes the voice of many health advocates to create a unified voice for public health! [Back to top](#)

Kansas **TRAIN**

Visit our site at <http://ks.train.org>.



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