



KPHA E-NEWS UPDATE



January 4, 2005

Questions? director@kpha.us

Table of Contents

[Legislators need to be called by KPHA members this week!](#)

[Public Health Clinical Nurse Coordinator position available in Jackson, Co. MO](#)

[KUMC's new pediatric environmental health specialty unit provides outreach](#)

[KPHA December Board Meeting Minutes](#)

[Executive Director's Report](#)

[Legislators need to be called by KPHA members this week!](#)



Please, please, please call your legislators this week and invite them personally to attend the PH101, overview meeting on public health for legislators, this Sunday, January 9th, 2:30-4:40 pm, at the Kansas Health Institute Building across from the capital, 212 SW 8th. If you can attend with them, please do! We've learned that the House Democrats have scheduled a caucus during part of this time. From personal experience, if legislators get calls from their voters, caucus meetings become secondary. So, please,

please, take some time to call your legislators and stress the importance of attending this meeting. It will be a special opportunity to have them hear from state and local public health officials on how important public health is. According to many sources, Public Health would have been the number 1 issue in the 2004 elections, were it not for homeland security. Let them know you will get back with them after the meeting to see if they have any questions you can answer that they may have following the meeting. [Back to top](#)

[Public Health Clinical Nurse Coordinator position available in Jackson, Co. MO](#)

Seeking a nurse who is passionate about nursing and public health to join the Jackson County Health Department as the Public Health Clinical Nurse Coordinator. If you are ready for a new opportunity where you can utilize your skills and be part of a growing organization, this is the right position for you. This person will be able to utilize their nursing, teaching, coordination and supervisory skills in providing patient care and education for the citizens of eastern Jackson

County, You will also be responsible for the of coordination of nursing activities, and supervision of nursing staff. The position is 85% coordination/supervision and 15% clinical. The qualified candidate will have a valid MO license, a minimum of 2 years nursing experience, public health nursing preferred, and 2 years of management/charge nurse experience. BSN and considerable knowledge of available community resources and the ability to apply problem-solving techniques to community health needs preferred. Send resume to Human Resources, TMC Lakewood, 7900 Lee's Summit Rd., Kansas City, MO 64139, (816) 404-8080, fax (816) 404-8086 or e-mail Nancy.dumoff@tmcmed.org. EEO/AA/LOGO: www.trumed.org. [Back to top](#)

KUMC's new pediatric environmental health specialty unit provides outreach



KU Medical Center has set up a new pediatric environmental health specialty unit to provide clinical consultation, referrals, education and outreach to the medical community and the general public. The Unit serves children and parents, nurses, physicians, teachers, and the general public. The Unit addresses environmental hazards: indoor and outdoor air pollutants, built environments (child care, schools, play-grounds), teen workplace exposures; heavy metals (lead, mercury), bioterrorism, radiation exposure, environmentally related illness (asthma/allergies, cancer, skin disorders, sunburn). For information call the Regional toll-free number: 1-800-421-9916, or visit: <http://www2.kumc.edu/mapeshu>. [Back to top](#)

KPHA December Board Meeting Minutes



President Phil Griffin called the meeting to order at 10 a.m on December 17, 2004. Janice McCoy, President-Elect joined the meeting via conference call. Other members present were: Ed Kalas-Environmental Health Section Chair, Janice Dunwell-APHA representative, Marvin Stottlemeir-Director, Cyndi Treaster-Director, Ellen Averett-

Education and Research Section Chair, Tim Swindol-Student Section Chair, Janice Goedeke-Administrative Section Chair, Heather Fuller-Tobacco Substance Use, and Mental Health Section Chair, Eldonna Chestnut-Children/Family/Community Health Section Chair, and Allison Allejos-Treasurer. Also present was Executive Director, Elaine Schwartz. Phil asked Elaine to take minutes in the absence of the Secretary, Holly Whitlock. He stated this meeting was to be more of an orientation session/ a review of the by-laws and other written documents, along with the financial picture of the association.

Phil introduced the new accountant for KPHA, Bill Shone of WRS Accounting Services. Bill told about his background and then distributed the Financial Statements for the association. Discussion ensued on the year's expenditures and revenues. It was decided that the same format of reporting would be used for each board meeting. The Balance sheet showed the year's revenue and expenditures for KPHA. The financial statement also indicated the expenditures and revenues for OHK. Starting in January, the finances for both KPHA and OHK will be performed under separate charts of accounts. Phil announced that Allison, Elaine, and he would be meeting with the OHK President on December 21, 2004 to further discuss arrangements of separate reporting and accounting for the two entities. It was also stated that the January finances would include budget information that may need to be reworked

for the status and reporting of the financial aspect of the association. Ellen asked that we continue to get the detail information, but not necessarily have to cover it in the meeting. Bill indicated the organization was in good standing, that there is a base of reliable income, and he was not too concerned about an audit risk, due to the small size of the business interaction. As the financial history builds, there will be more information to be used for financial reporting.

Following the departure of the accountant, President Elect and Treasurer, Phil had Board members introduce themselves. Elaine stated an Executive Director report was distributed and asked that each Board member fill out the Member Profile, to be used in the next KPHA newsletter. Phil announced the experience on the board to be very notable with 5 KPHLI graduates and 3 KPHLI scholars.

Phil then proceeded to cover the By-laws, which he indicated are the Steering Mechanism for the association. KPHA is a 501 (c) 3 with a primary purpose of advocating and lobbying for public health. Since only 10% of revenues can be spent on lobbying, it has been proposed to combine with other health entities such as KALHD, KAMU, KDHE, to pull together and hire a lobbyist. This will be done hopefully in 2006. This year student interns will be used to help with the session. Elaine announced there are two, so far, one from KSU and one from Washburn. After it was indicated there would be an interest from KUMC, Elaine stated she would develop a flyer to be sent to KUMC and other universities. Phil stated that the January meeting would be primarily a legislative agenda watch list. Board members will be asked during the session to give opinions on bills to take a stand to support or oppose. When time limits are evident, the Executive Committee will make those decisions.

Article 1, Name, Purpose and Functions were reviewed, with the emphasis that KPHA can broaden e. (promoting and providing educational opportunities). Article II, Membership and Article III, Dues was discussed and it was emphasized that the Student membership should be a priority since 40% of KDHE is eligible for retirement, along with many older local health department staff. We will want to look at expanding student memberships to other disciplines such as Medical, Nursing and Social Work in addition to Public Health. Phil described his speaking at a High School Career Day and said we needed to do more of that type of activity. Since most of the public perceives Public Health as a nurse giving a shot, we have a lot of work to make Public Health a more global picture of all the functions performed. There is an opportunity to expand the association to include private business with health issues being a focus state and nationwide. The Associate Dues may need to be restructured in order to recruit these members.

Article IV, Nominations and Elections was then discussed and Phil stated the Secretary and Pres-Elect would be voted on at the 2005 annual meeting. It is time for the recruiting of those members, to find potential leaders for the future of KPHA.

Article V- Executive Director's Signature Authority, VI- Officers, VII- Board of Directors and Duties of the Board of Directors and VIII American Public Health Association Representative/Board of Directors were covered. Article VIV- Sections, Article X- Meetings, and Article XI- Quorum were all discussed. Phil emphasized that a quorum to hold a board meeting included one of the president positions and 50% of the board. Article XII-Standing Committees was discussed and next Article XII- Standing Committees was covered. Phil emphasized the call for Award nominees for 2005 would go out in the Spring Newsletter with the hope of many eligible potential nominees submitted. The 2005 Conference was discussed and the point emphasized to recruit quality people in the association to become involved, as they would most likely become the future leaders. Phil announced Kim Richter will be the Legislative Committee Chair and will work with Elaine to determine KPHA's legislative priorities. The Membership Committee Chair is an open position. Phil is searching for a good volunteer to appoint, and asked the board to keep him informed of possible candidates for that and other positions within the association.

Discussion was then held on the At-Large Director positions of Marvin, Janice, and Cyndi. Marvin moved to name Janice Goedeke as the At-Large Director on the Executive Board. Cyndi seconded the motion and the motion carried.

The remainder of the Articles was covered. The next item covered on the agenda was the Policies. Elaine will add the

Budget Sheet to the Board Notebook for the next meeting. Phil stated that next year a better method for reimbursements for members attending the APHA annual meeting will be implemented in order to comply with the KHF grant requirements. It was also noted that none of the Section Chairs had used the funding available in the Section Support Policy. Discussion was held on having a contest and members were asked to come to the next meeting with ideas. Phil covered the purpose of having sections, building involvement in the association and his desire to see the Sections become more involved with activities such as traveling trainings, social activities, etc.

Phil next covered his activities as President working with KDHE staff in developing an 6 month training and EPI Certification by KPHA. He has been working with Cheryl Banez-Ocfemia. It is now being proposed to WALD and KHF.

The Spring Training was discussed next, and Heather volunteered to contact Rolling Hills near Salina as a venue for the training. It was suggested that Sections hold a mid year meeting at Spring Training. Phil asked that members bring ideas to the next meeting to improve Section activity and a mini strategic plan for their respective section. The goal is to want members to be on more than one section, similar to APHA, where an additional charge is made. He also would like to have more information on our web-site about the sections.

Phil ended the meeting by expressing his thanks and conveying that Kansas has much to be proud of with our "state public health association". At the APHA meeting in DC he learned other states are way behind us, and we are included in the top category of size and membership activities. We have been recognized nationally in the past because of renowned individuals such as Dr. Samuel Crumbine, and we are still recognized as a public health leader in our advocacy and health promotion activities.

The next meeting will be at the Johnson County Health Department on January 21st. The agenda will include Legislative Issues and 2005 Conference Theme and Planning Calendar.

Meeting adjourned. [Back to top](#)

Executive Director's Report



1. September Conference went well, some changes needed, i.e. less expensive speakers, more vendors, less expensive more healthy food.
2. Worked many hours to sort out OHK and KPHA expenditures and revenue. Eliminated 2 contract employees to 1, switching membership to Administrative Services To Go, we'll be having only paychecks and taxes paid by accounting firm.

3. Updated web-site, changed URL. Website contents have grown immensely. Purchased digital camera (cheap, included printer for \$80) and will use it for pictures for the web.
4. Started sending e-Updates to membership. We have received several very favorable responses.
5. Began recruiting new members. Letter sent to non org county health departments to join and get reimbursed. Have had 4 counties join since. Flyers and APHA papers delivered to SRS, KDOA, Wichita-KDHE. Made certificate for businesses.... Intern took to businesses here in Topeka. Will follow-up with each, i.e. Hallmark's especially. Recruitment of new associate members is needed by the KPHA members. Developing flyer to use and will design contest. We have received more APHA Nation's Health newspapers to use in recruitment.
6. Started having lunch each month with Dr. St. Peter, of the Kansas Health Institute. We are gleaning good ideas for partnership such as the Legislative event on January 9th.
7. Sent out 165 postcards for having PH101 for Legislators on January 9th. Need members to follow-up with their legislators, because they will attend when asked by their constituents.
8. Recruiting interns for legislative session. We currently have 2. I will be registering as a lobbyist and joined KSAE to get involved in Lobbyist Messaging Center.
9. Attended Coordinated School Health meeting and followed it up with info from APHA. Received a call from a school superintendent who wanted to use the information, and I asked him to credit KPHA.
10. Served on Interviewing Committee for Director of Health, which met 3 times for ½ day sessions.
11. Participated in first KPHLI session with the WALD center, as a scholar.
12. Attended APHA conference. Arranged meetings with congressional delegation. I attended a meeting with other state Executive Director's.
13. Attended MH summit and am developing relationships to expand our membership into MH.
14. Attended KMHAC meeting and working to develop partnerships for National Public Health Week, which will be focused on Aging, "Living Longer, Stronger", centering on Plan, Prevent, and Protect. Met with KHMACH and will meet with other aging groups to promote & collaborate KPHA activities.
15. Met with KDHE staff and participated in conference call on certification by KPHA of Epidemiologists.
16. Wrote a 4 page proposal for Bio-terrorism project to develop 500 ready volunteers (KPHA membership) for a disaster in Kansas. Wrote a 3 page proposal for a recognition grant from KHF and met with them. I also met with grant instructor/writer who has agreed to work with us.
17. Wrote KPHA newsletter and it will be a quarterly document sent through Constant Contact. They also provide other services we will be checking into.
18. Arranged conference call on Amicus Brief and have been communicating with law firm on developing Kansas specific information.

19. Met with PH staff in New Orleans and discussed funding opportunities, infrastructure of Public Health in other areas, strengths to build on with Institutes and Universities:

Meeting with Dr. Ann Anderson, Tulane University, School of Public Health

Suggestions:

Connect with surrounding states to go after grants. The federal agencies look highly on this. Sometimes you have to go ahead and start the project without the funds, and they will most likely fund the grant. Talk to Kate Wright in Missouri, she would be most helpful in writing the grant. HRSA grants would be the most likely funded for education and advocacy. They would be the PI needed and KPHA could be the contractor.

Establish an Advisory Board for grants. This is also looked upon favorably by the grantee. Use conference calling to meet with them.

CDC is looking for "Tool Kits" being developed for health professionals. KPHA could do this for their members and fund it through CDC.

Tulane has satellite series which are very popular. KPHA could work with universities in Kansas that have satellite capability.

Tulane has "free of charge" programs we may be interested in.

Meeting with Louisiana Public Health Institute, Joe Kimbral, CEO, and Chris Kinabrew

Suggestions:

KPHA should concentrate on Policy and Advocacy, and contact Bernice Turmorah in Illinois for ideas. It would be good to go after projects in Mental Health, Obesity, and Tobacco control.

Chris will be sending more information.

It would be good to go after funds for a "Public Health Law Review in Kansas", where the statutes are reviewed. A good contact for this would be Larry Gostin with the Center for Law and Health with CDC. They have a chart with what states have done.

For upcoming conferences, get speakers who do not charge

Develop projects with other groups, i.e. Maternal and Child Health: hospitals, March of Dimes, Pediatric Assn., etc to chip in \$40,000 each to lobby and advocate. They provide core money for KPHA to lobby and build a sustaining program. (They did this in Louisiana.) Unity of Homeless was another project funded by the entities who serve those programs. KPHA would be perceived as the advocate leading the cause.

In Workforce Development, CDC would fund certification programs being developed. Pennsylvania did this and received good funding for ongoing certification programs in PH. Call ASTO office 202-371-9090 and ask for workforce development coordinator. This effort is listed in the IOM report 2003.

Include the Media in membership drives.

Look at NACCHO.org for ideas. Talk to Mike Fraser there.

Develop regional investigations for communicable diseases and ask for funding from CDC.

20. I have been researching and searching for computer equipment upgrades and how to fund such a purchase.
21. Attended 4 Public Health Policy Group meetings sponsored by Kansas Health Foundation. Group includes KUMC Chancellor and Vice-Chancellor, KALHD, KU Dean, School of Medicine-Wichita, Kansas Health Institute, and KDHE Secretary.
22. Sorted and cleaned basement and files. Am still sorting and learning what is where and exactly what belongs to KPHA.
23. Made connections with KHA to use their vendor list for our conferences and discussed the possibility of holding joint training sessions. They are very receptive.
24. Still sorting through legislative notebook, to determine possible issues in 2005. Will be working with Kim Richter in determining which bills will be important to monitor, and decide to just observe, support with testimony, or oppose with testimony and advocacy efforts.
25. I will be working in 2005 to expand membership to include all those interested in the health of the public, primarily, aging professionals, medical professionals, and business.
26. Have been working on new membership brochure and other publications. [Back to top](#)

Copyright 2004. Kansas Public Health Association. All rights reserved.