

**Kansas Public Health Association Board Meeting
June 24, 2010
SRS Learning Center, Topeka**

Name	Jan	Feb	Mar	Apr	May	Jun	July	Aug	Sep	Oct	Nov	Dec
Eldonna Chesnut	X	X	X	X	X	X						
Heather Henke	X	X	X	X	X	X						
Tanya Honderick	X	X	X	X		X						
Linda Frazier (Frazee)	X	X	X	E		E						
Barbara Mitchell	X	X	X	X		E						
Ruth Wetta-Hall	X	X		X		X						
Ellen Averett	X (am)	X		X								
Diana Rice	X	X	X	X	X	X						
Theresa Shireman	X	X	X	E	X	X						
Annette Graham	X (am)	X		E								
Aaron Davis	E	X	X	X	X	E						
Shauna Nelson	E	X	(EB)	X	X							
Arrie Morris	X	X	X	X	X	X						
Caron Shipley	X	X	X	E	X	E						
Jamie Katz	X	X	X	E	X	X						
Rich King												
Marvia Jones			X	X	X							
Shirley Orr	X (pm)	X		X								
Sonja Armbruster	X	X	X		X	E						
Marv Stottlemire		X		X	X							
Nicole Heim			X	X	X	X						
Elaine Schwartz	X	X	X	X	X	X						

Minutes submitted by Tanya Honderick
Handouts:

Item	Discussion	Action	Responsible Person	Due Date
<p>1. Introductions 2. Determination of Quorum 3. Approval of Agenda</p>	<p>Called to order at 10:12 AM Introductions Board members present = 9 Guests: Sec. Bremby Determination of Quorum: yes Approval of Agenda: no changes</p> <p>Report from Secretary Bremby:</p> <ul style="list-style-type: none"> • Future directions: implementation of health reform bill “Affordable Coverage Act” • Providing coverage to all Americans by 2020 • Provisions for Public Health and implications for KS: \$15 Billion Trust Fund for public health prevention. To drive down cost we must prevent chronic conditions. First allocations were made last month. 500 primary care physicians and 600 PAs to be trained by 2015. More resources for public health now than ever. Might expect KS to receive \$150 million—this will double health division’s budget. • We must re-imagine the infrastructure around prevention. How to keep communities well—“community wellness czar.” • Dr. Jason Eberhart-Phillips will lead these conversations. Would like participation from KPHA members in this effort. Need support in next session of legislature. The state will need to rethink what and how it is funding. Will create a multi-year plan for state to match federal funding. The base grant for public health from the state has not changed since the 1980s. The state has not kept up. But the federal dollars will leverage state effort. Time for renaissance and to redefine what public health means to people—to live to ultimate potential. Social determinants, shaping the 		Eldonna	

	<p>environment in which we live. It is an exciting time.</p> <ul style="list-style-type: none"> • Asking for KPHA’s assistance in this process. We can’t afford to miss this opportunity to plan for the future. • Eldonna: What would you like from KPHA? • Sec Bremby: Dr. Eberhart-Phillips will take leadership on a retreat to identify legislative priorities—after that we will reach out for partnership. A multiyear plan will need to be in place. Most of focus is on education, but health care expenditures are trending upwards. State employee premiums will be up 8%. • Example from Sec. Bremby: I see public health filling the prescription for for a pre-diabetic patient...rather than a pharmaceutical approach, the local health department can fill the prescription for “physical activity.” That is where public health comes in. Doctors can’t do it all—reimbursement in the office just can’t do it. • Diana: Getting our local providers to refer to us would be a big step. • Theresa: Will legislative priorities come out of the retreat? • Sec. Bremby: Yes. These should be available by the end of July. • Elaine: Would be good to link KDHE’s priorities with our legislative priorities. • Sec Bremby: A larger public health agenda...KDHE takes a few, KPHA takes a few, KALHD takes a few, etc. • Theresa: What about including the KS Medical Society, getting primary providers involved? • Sec. Bremby: The opportunity is there. Alignment is coming together and good 			
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	<p>conversations about partnership between public health and primary physicians. The infrastructure may not exist in some counties by there may be other players to consider. For example, is it possible for Wal-Mart to sponsor space for prevention activities? Match products (for example tennis shoes for increased activity) with the health change needed?</p> <ul style="list-style-type: none"> • Arrie: Would KDHE create the programs or would we partner? • Sec. Bremby: What is our role as the state and how can we be a more supportive organization? Maybe we connect communities with “walking tool kits” or check-lists for the community to help individuals with success, deploy technical assistance. The success comes from the community for a “wellness culture.” I don’t see us creating new programs. More of a consulting role. • Elaine: Who pays for the prescription for nutrition and exercise? • Sec. Bremby: What’s not included in this act is changing how health care is provided. The payment reform piece still needs review so that providers are reimbursed for wellness. • Elaine: Press releases for the membership? • Sec. Bremby: We can get out the frames. Jason can write an article in the next month with framework, article and an “ask.” • Elaine: And incorporate this in the Fall Conference. • Eldonna: Both Dr. Eberhart-Phillips and Sec. Bremby could attend next meeting. We could make it a motion to support. 			
<p>4. Member/Committee Reports</p>	<p><u>Consent Calendar</u></p> <ul style="list-style-type: none"> • May minutes • Executive Director Report • ARGC Report 		<p>Eldonna</p>	

	<ul style="list-style-type: none">• APHA Grant Report• Section Reports• Letter to Sec. Sebelius Eldonna still working on it and will change some language based on Sec. Bremby's talk today. Eldonna will send to everyone—but it needs to move quickly. Will also share letter with KALHD and KEHA and other affiliates. Elaine will be doing Hill Visits next Tuesday and can take the letter on her visits. <p>Motion to approve consent calendar: Ruth Second: Diana Motion carries.</p> <p><u>Financial Report (Linda)</u></p> <ul style="list-style-type: none">• Linda absent; discussion led by Eldonna• This report could be under consent calendar in the future• Review of report: \$118 on APHA, \$316 under operating expenses. APHA is per diem for Gov. Public Health Conference; \$316 for web/blogs.• \$5000 coming from Sunflower. <p>Motion to accept: Theresa Second: Diana Motion carries.</p> <p><u>Membership Committee (Nicole)</u></p> <ul style="list-style-type: none">• Meeting last Thursday. We would like to contact lapsed members. About 200 lapsed members—which is consistent over the years. Would like to have sections chairs contact the individuals in their sections. The person with the most is Diana with nine people. Everyone else will have less—which seems manageable.			
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	<ul style="list-style-type: none"> • Some sections don't show anyone that needs to be called. Organizational memberships will go to Marvin, Jaime and maybe Annette. Start by calling the administrator of the organization. • Phone script and email script have been drafted. • Theresa: What about new members? There is a lot of turnover. Some of these lapsed members may no longer be in their public health roles. • Nicole: Focusing on administrators because not all health departments are represented. Planning to do free membership every year to bring in new groups: last year school nurses, this year dental hygienists. In the past we brought in the chiropractors—it takes just one really active person in the field to really help with recruitment. • Nicole: Retention is lower than we want—that is why we are focusing on lapsed members. We already have their contact information; they are familiar with the organization. • Eldonna: Recruitment and Retention plans are being drafted. Would also require a change to position descriptions. • Nicole: Members without sections designations will also need to be contacted—not sure yet how this will be done. • Eldonna: Executive Board may be able to help if done in a manageable way—maybe 8-10 contacts. • Diana: I am willing to call any administrators who have not identified a section. • Eldonna: This will need to be addressed in the recruitment plan to make sure members get into sections. • Eldonna: If recruits are not interested in membership, suggest asking those public 			
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	<p>health professionals to make a “personally significant” monetary contribution to KPHA.</p> <p>Motion to approve that board member position descriptions will now include that Section Chairs will be responsible to contact lapsed members of their sections and that Executive Board will contact lapsed members who have not identified a section: Diana Second: Jaime Motion carries.</p> <ul style="list-style-type: none"> • Eldonna: Would also like to ask the Board to make a “personally significant” contribution to KPHA each year. Would like to add this to Board expectations. • No objections stated. • Elaine: Letters/receipts now being sent for tax deductions. <p><u>Conference Committee (Heather)</u></p> <ul style="list-style-type: none"> • Heather is in Washington, D.C, for President-elect training. Eldonna led discussion. • Ruth: Annual Membership Survey—hopefully will be a match between breakout and speakers. Try to identify topics of interest during breakouts sessions for future conferences. • Webinars appear to be popular, however we asked how likely they were to participate and about ½ were somewhat likely. And should the webinar be live or passive? • We still have time to explore before the conference to decide on webinars. • Need to poll the members—need to do a report to the members at the business meeting before the new survey. • Elaine: Interhab wants to do some training by webinar. One is on “Advocacy Boot Camp.” 	<p>Contact lapsed members</p>	<p>Section Chairs and Executive Board</p>	<p>To be done by next meeting.</p>
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	<p>But this is part of our contract with Interhab. Then they would also create another webinar that we are interested in having.</p> <ul style="list-style-type: none"> • Ruth: We can highlight that this is how we are reaching out to all of Kansas. Will pull together a brief report to be inclusive of content. • Ruth: Any discussions on legislative priorities? • Eldonna: Let's wait until end of July to here from Sec. Bremby, and also work with KEHA and KALHD to have joint priorities. Present priorities at annual meetings and get vote of membership on top two. • Ruth: Agrees on limiting priorities. • Theresa: Agrees on partnering with other organizations to overlap and communicate between agencies. • Ruth: Agreed. • Theresa: we may need to strategize at the end of July. • Eldonna: Yes, discuss and vote in August. • Ruth would like to know if anyone has a personal contact to reporters at Nations News. • Eldonna: ACBI is a resource for this. • Ruth would like to publish the membership survey to demonstrate what we are doing. Would like to do this through the Nations Health, but has not heard back from them. • Ruth will request feedback on progress on previous year's survey results and suggestions for survey content. <ul style="list-style-type: none"> • Heather via conference call: APHA offers CEU for four disciplines for \$250—so something to consider in the future. • Has had some constructive criticism about number of breakout sessions. • Call for poster presentations are out. 	<p>Send Ruth the contact information.</p>	<p>Eldonna</p>	<p>ASAP</p>
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	<ul style="list-style-type: none"> • Eldonna and Elaine meeting with hotel today. • Review of agenda and conference brochure—Hayley Stolzle presentation location corrected. • Brochure to go out as soon as it is complete. • Theresa: Megha Ramaswamy to moderate the Student Oral Presentation. Correction made to agenda. • Eldonna: Someone suggested to list the section meeting and breakout at separate times—Heather agrees. • Heather learned of the possibility of corporate sponsors. • Eldonna followed up on poster winners with KHF. Approval received for proposed changes. <ul style="list-style-type: none"> • Exhibitor policy: • Ruth received more nominations for awards. • Elaine: Going out in eNews again today. <p><u>Legislative Committee (Marv)</u></p> <ul style="list-style-type: none"> • Eldonna: This report could also be moved to consent calendar until we are back in the legislative session. 	Create agenda for section meeting at conference	Section Chairs	Before Fall Conference
5. Old Business	<p><u>Public Health Journal</u></p> <ul style="list-style-type: none"> • Sonja not present today <p><u>Connections Articles</u> Send to pbenhnke@kdhe.ks.gov</p> <ul style="list-style-type: none"> • Ruth has July—due June 21st • Heather has August—due July 21 • Annette has September—due August 21 <ul style="list-style-type: none"> • Ruth wonders about length, or other restrictions? • No known restrictions. 	Submit articles	Ruth Heather Annette	June 21 July 21 August 21

	<p><u>Annual Report</u></p> <ul style="list-style-type: none"> • Eldonna: New plan is that each section chair to send activities, updates, etc. to Eldonna. She will work with Barbara Mitchell to format similar to JCHD Annual Report. Since this report is for calendar year 2009, new section chairs can give future plans, etc. Also look back on past reports—may still be the same as previous years. • Elaine: Annual report can also discuss broader topics like H1N1, or something in research that section members were really focused on during the year. • Eldonna: This document will be given to potential future funders to demonstrate what we do as an organization. 	Submit updates to Eldonna	Section Chairs	Due by July 5 th or 6 th .
6. New Business	<p><u>Funding Streams</u></p> <ul style="list-style-type: none"> • Eldonna/Nicole: We were not requested to submit full proposal to RWJ. • Eldonna: Advocacy grant was not funded by REACH in the past, but REACH has other funding opportunities that may be of interest to us. Eldonna has a conference call with Betsy Topper tomorrow to get more information. Since REACH has done work on advocacy and this will benefit the entire state of Kansas, Eldonna plans to include a request to fund a student or someone with good technical skills to help set up CONVIO. • Diana does not think it will be too difficult to get CONVIO up and going. • Eldonna: What other needs should be included? • Theresa: Suggests including Sec. Bremby's information from earlier today. We need to have CONVIO ready so that we can be effective in legislative goals. May ask for a little bit now for CONVIO and then in October have a larger plan with long-term ideas as 			

	<p>outlined by Sec. Bremby.</p> <ul style="list-style-type: none"> • No other ideas brought forward, so Eldonna will get more information tomorrow and share it with the board. • Elaine: Has had some discussion with affiliates about their experiences with CONVIO and Wild Apricot. We don't want to use the registration system for CONVIO because we have Wild Apricot which uses the member's information and does not request it to be entered again. CONVIO would be used for advocacy or legislative alerts. • United Health Ministries Grant (Elaine): Increase breastfeeding rates across the state. \$20,000 to administer. Review of written proposal. Would be good to be able to include funds for staff. Need a committee chair. Are there other affiliates that are working to improve health rates in other states? If this works, we may be able to get a larger grant next year. • Diana: What will KPHA get out of this? • Eldonna: Financial, publicity. May gain membership. Doing a really good job with United Health Ministries' would help us with other potential funders. • Diana: We need to do better in working with rural health departments. • Eldonna: This work may need to go out to the Community Health Section Chair. • General review of timeline. • Ruth knows a nursing student in South Central KS with background in lactation. This grant needs to include a strong evaluation plan. Is \$10,000 attractive to local health departments? • Diana: Yes, that is a good amount of money for a smaller health department. 			
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	<ul style="list-style-type: none"> • Eldonna: JCHD can apply for grants \$5000 plus. • Theresa: They don't want the outcomes to be complicated. We could give suggestions for easy metrics. • Diana: Yes, makes it attractive to the LHDs. • Eldonna: Also has a nursing student this fall. • Ruth: It is the same course and Elaine Domian could be pulled in. • Elaine already suggested an additional \$10,000 for evaluation and will follow-up to see if this would be considered by funder. • Eldonna: Publicity: newsletter, webinars, KPHA annual meeting. • Elaine: We need to get grant reports, create application—receive and review to decide awardees. KPHA would write one report in Feb. 2012. <p>Motion for KPHA to accept and manage this grant from United Health Ministries: Diana Second: Theresa More discussion from Eldonna on potential committee—WIC, Kathy Walker, Brenda Nichol, Elaine Domian, Libby Rosen. Needs to be a working committee. Vote: Ruth is abstaining until information received on evaluation. Motion carries.</p> <ul style="list-style-type: none"> • Massachusetts PH Association: will have further discussion at next meeting. • Theresa: RFA National Library of Medicine—discussed with Karen Cole at Dykes Library, KUMC. RFA due mid-July. Plan for information system using i-Pads and Promatoras in Wyandotte County. They would like a letter of support from KPHA. Dykes Library would also like to partner with 			
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	<p>KPHA on Kansas Health On-line to disseminate health information. Similar to Sec. Bremby's idea to identify "unusual suspects" for partnership. Also a webinar system for training—to set up health information training webinars to use Kansas Health Online and how it accesses information, especially high quality information from credible sources. Links to KHI, KDHE—wants to make information on KDHE website more accessible. Will forward information to Elaine/Eldonna as it becomes available.</p> <ul style="list-style-type: none"> Eldonna: Health Literacy information—Kansas Foundation Board of Trustees—need to identify connections to their board members and educate them about KPHA and to learn about their organizations to build partnerships. <p><u>APHA Registration—DVD</u> http://www.youtube.com/watch?v=W0Tjt-rYMFs</p> <p><u>Nominating Committee</u></p> <ul style="list-style-type: none"> Eldonna wants to have a meeting in July. Anyone who wants to be on nominating committee—contact Eldonna <p><u>By-laws Changes</u></p> <ul style="list-style-type: none"> Any other changes need to be sent to Elaine. <p><u>Health Day 2011 Committee Creation</u></p> <ul style="list-style-type: none"> Richard Morrissey and Kristi P. (PIO) have been nominated by Sec. Bremby. Diana Rice will chair—contact her if you want to serve on her committee. <p><u>Executive Board Activity</u></p> <ul style="list-style-type: none"> DNO insurance approved. 	<p>Review list of members</p>	<p>All Board members</p>	
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7. Adjourn	Motion: Ruth Second: Diana Adjourned at 12:26 PM			
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