

**KPHA Board Meeting**  
**March 10, 2006**  
**Flint Hills Community Health Center**  
**Emporia, KS**

**Members Present:** Janice McCoy, Allison Alejos, Cindy Treaster, Toni Pickert, Gloria Vermie, Ed Kalis, Martha Froetshner, and Ed Garner

**Speaker Phone:** Kim Richert, Anita Hodge, and Janet Brandes

**Consent Calendar**

**Approval of Minutes** –(Ed K's name spelled wrong. Also, Shirley should be thanks not thinks.) Allison moved to make a motion to approve the minutes as corrected, 2<sup>nd</sup> by Gloria. Motion passed.

**Financial Report Review-** Allison reviewed the financials. A motion was made by Martha to pass the financial report, Ed G. 2<sup>nd</sup>, motion passed.

**Executive Director Report-**covered in handout to Board

**Committee Reports- (Membership Committee discussed after Section Reports)**

**Administrative Committee Report-** Allison covered the committee report handout. Long term financial activities-dual membership, dues structures, KHF grant to KALHD for membership reimbursement. The committee talked about the dues structure; training activities throughout the state, contacting KDHE to contract for training or facilitation—put together a proposal with this service; Elaine will resend email on Statutes and Regs; Endowment funds were discussed and the possibility of setting up another fund to establish scholarships for Public Health, a memorial fund and making people aware of it—in conference materials, on the web, in membership notices. We have a great resource with KHF and need to rekindle their interest in Public Health in addition to their leadership activities. It was stated that we need to re-evaluate our position in the public health arena in Kansas; what are we needing to focus on and get our name out back front. Since KPHA has changed significantly, are we competing for time with KAHLD? We need to add other extenders of health, by offering them benefits. Need to have a cause, something that attracts people, to have buy-in, and proud to be a part of. You have to work closely with public health issues. KPHA needs to be promoted in academia. KPHA represents the bigger public health world in advocacy and allows members to be able to have a voice. Advocacy and mentoring are the prime activities and we need to strengthen both. KPHLI will put in an advocacy component in their training we should be involved with. We need to put advocacy in training for all staff in public health. Discussion was held on AHA-KS and needing to put KPHA out front on it, and having public health broaden to include more entities and professions. National Rural Health Assoc needs to be brought in to Kansas, and we need to bring in other national

groups under KPHA as an umbrella group, or as dual memberships. Reaching out to other businesses—they don't know what to do with disease outbreak, etc. Need to come up with a way to reach communities and businesses and what they need to know, i.e. PH 101. Partnership with Extension would be good. The Board talked about fund-raising ideas. Taping speakers and selling the presentations. Make a members only section on the web down the road after we have defined what we have to offer. Explore joining on-line and using a credit card on-line purchasing for membership and other items, such as the Rules and Regs Book. .

**Legislative Issues and Action Committee**-Kim is focusing on the class and AHA-KS, and would like to include esp Ellen in more decision making, since she expressed an interest in legislative matters. Kim has worked with different advocacy organizations on the legislative process—not supporting any particular bills or legislation. It is going pretty well. Time constraints limited KDHE, and will move meeting to accommodate them. Class is supporting through tracking legislation. There have been incremental successes from being a lobbying association to bringing together advocates, with the focus of keeping PH at the forefront. Not active with any legislation. We will evaluate to see if we need to get more active next year with specific legislation. We have been included in on testimony with several other groups testifying.

### **Conference Committee Report-**

Ed discussed meeting with Cyndi and Elaine, first to talk about the theme, “Speaking a Common Language, the New Voice for Public Health” and the Call for Presentations went out last week. Sent out update in Feb. will send to KEHA. Getting a raffle chair person; visited hotel and looked at venue and dinners. Would like to have just the one dinner the first night of the conference-eliminating pre-event dinner. Have jazz band, and possibly charge the public or health related organizations to attend. Speaker from Seattle will be talking about common language—communicable disease, Stephen Kohl. Will consider having one general session instead of so many breakouts with a speaker everyone would like to hear. Timeline given are ahead on some and behind on other tasks. Marketing materials need to go out early. Kay Powell is going to help with the food decisions, and we'll make sure we have healthy food and no soda. Posters will be in the back of the main room and the vendors will be in other big room, and that's where the breaks will be. Ed G. made a motion to raise exhibit fee to \$300 for non-profit and \$500 for profits. Ed covered the budget proposal. He will send out a “call for vendors”. Discussed keeping down printing costs by eliminating participants list in program and limiting abstracts and session descriptions. Will have people pre-register for meals and have ticket takers—can use scholarship recipient for this. Need signage for dinner. Ed moved we accept the budget for the conference, Toni seconded. Motion passed. Gloria will give her report on how she spent the Dr. Crumrine Award scholarship she received. (This is a requirement of the grant.)

**Awards Committee**-no report

**Nominating Committee**-Janice and Allison will be the nominating committee and will assign tellers later.

### **Section Reports**

**Administration**-No report

**Child/Family and Community Health**-no report

**Education & Research**- No report.

**Emergency Preparedness**-First Section newsletter went out and good response was received. We even garnered interest from non-KPHA members. Will send to KPHA office and several newsletters will go out with eUpdates. Alice will go to training to assess speaker for conference.

**Environmental Health**-working on conference

**Infectious Disease**- still no response for emails. Discussed with Sharon Patnode, as to conference speaker, and also Sue Riley.

**Oral Health** –Toni discussed report which highlighted Goals and Tasks. They would like to target dental hygienists (1500 in the state). They would like to do joint membership with other associations. Under prepare section materials— would like to use \$200 for printed materials. Establishing panel for their session for Oral Health and would like another session.

**Student**- No report.

**Tobacco, Substance Use, Mental Health**- No report

### **Committee Reports continued**

**Membership Committee**- Janet and Anita covered Membership renewal notices, i.e. sending out the renewals sent out before date due, like licenses. If we don't hear back before due date, then we can have a follow-up calls. Instead of emails we need to go back to sending out hard copy renewals. We will send hard copy to lapsed and then follow up. Send out hard copy, and then follow-up with an email, then a phone call will be made by the membership committee and Board. Anita and Janet will review list monthly. The Rate Structure was discussed, i.e. Group Discount, Dual Memberships, Corporate were discussed. The new rates were discussed. Need to clarify number of staff and individual votes. Could use survey of Zoomerang and use an org member that already have it and use theirs, i.e. Sedgwick Co, KU Med, KALHD. Ed will also serve on

committee. Table this issue until information is gathered. KDHA might be another association as well as others to do dual memberships with. Recruiting new member was discussed—school nurses, EMS, University students, Hospital Infection Control Nurses and Long Term Care System. Personal contact would be good for renewals and new membership. We want to build membership, build revenue and build the association. Both Janet and Anita can attend the next meeting.

### **Old Business:**

**Public Health Week/Day at the Capital**-Elaine gave report on this-Sonja Armbruster is leading Health Day with Kim and class. She is doing a great job  
**Common Language Grant**-Elaine gave report-Amy Chesser held 2 steering committee meetings, focus group surveys by email and conference calls. It is going well and a report will be written and submitted to the Kansas Health Foundation by April 1.

### **New Business:**

**Financial Management Policy**-Allison reviewed the proposed changes in the Financial Policies and several revisions were made during the discussion. Allison will send to Janis to sign. Ed moved to accept changes, Cyndi seconded and motion passed.

**Strategic Plan**-needs to be addressed. Janice will ask Alice to chair this, since she is familiar with score card and the logic model.

**Section support**-Allison covered changes. Revisions were made during the discussion. Martha moved and Ed K seconded and motion passed to accept the policy.

**Incentives for answering Focus Group survey**-it was decided that they would be given recognition at the conference

**Other Business:** KDHE asked KPHA for a rep on KIC committee and Elaine will send it to Ellen and see if she wants to be the representative. Elaine proposed a program to encourage a campaign to raise money for public health through the association. Businesses, non-profits, and anyone else interested could purchase for \$50 a window sticker that would indicate they were health minded. Cyndi moved to institute the “Healthy Kansas Supporter” initiative discussed by Elaine fashioned after the Elder Friendly program in Seattle. Ed G seconded. Motion carried. Elaine will develop the program and talk to Sonja about how to market the idea.

Martha moved and Toni seconded to adjourn.

### **Items for next meeting:**

Next meeting: June 9, 2006 – Regular Board Meeting (Emporia) (10 – 2)

- Review and approvals for Annual Mailing
  - Nominations
  - Awards
  - By-Laws
  - Resolutions