

KPHA

Kansas Public Health Association



Request for Proposals

Interested applicants can click on this link for the application for this RFP: [Breastfeeding Sub-grant Application](#)
Applications are due November 1, 2010.
Funded grant activities to be completed between January 1, 2011 and December 31, 2011.

The United Methodist Health Ministry Fund of Hutchinson has generously offered funds to allow you to create new initiatives or expand current programs to promote and support breastfeeding in your community. Public health departments would serve as lead agencies but project work should include partners (academic institutions, hospitals, medical practices, individuals, local organizations, etc) who could receive a share of funds. Collaboration is encouraged for a successful application. Only one application per health department will be allowed. If you are not a health department but would like to partner with your local health department and apply for a grant you need to contact them. To find the contact information for your area call (785) 296-1200 or visit http://www.kdheks.gov/olrh/download/health_directory.pdf.

Breastfeeding – it matters!

It matters to families, communities and our future. Help Kansas become the eleventh state to meet or exceed the *Healthy People 2010* goals for increasing the proportion of mothers who breastfeed their babies.

	<i>Healthy People 2010 Target</i>	<i>Kansas Rate</i>
In early postpartum	75%	78.1%
At 6 months	50%	43.8%
At 12 months	25%	23.6%
Exclusively through 3 months	40%	36.0%
Exclusively through 6 months	17%	16.8%

Throughout your community, everyone plays a role in fostering breast-feeding. When health care professionals, employers, business owners, and community and family members work together, their efforts can increase the number of women who are able to start breastfeeding and the length of time they continue to breastfeed.

Local health departments are eligible to apply for funds in the amount of up to \$10,000 for initiatives to increase breastfeeding rates in their community. Priority will be given to health departments that demonstrate collaboration with community partners. Although not a requirement priority will also be given to health departments who are members of KPHA. To apply for membership and learn about all the benefits of membership visit www.kpha.us.

**KANSAS
PUBLIC
HEALTH**
ASSOCIATION, INC.

For more information contact Elaine Schwartz,
KPHA Executive Director at
785-233-3103 or email director@kpha.us.
Applications are due November 1, 2010.

This project is funded by the



The United Methodist Health Ministry Fund (UMHMF) was endowed by the Kansas West Conference of the United Methodist Church in 1986. With the mission of *healthy Kansans through cooperative and strategic philanthropy guided by Christian principles*, the Health Ministry Fund Awards grants totaling \$2,500,000 to \$3,000,000 each year.

FREQUENTLY ASKED QUESTIONS REGARDING BREASTFEEDING RFP

Q: Where can I find resources to develop a project for this grant?

A: The CDC has a great manual with lots of ideas for projects at http://www.cdc.gov/breastfeeding/pdf/breastfeeding_interventions.pdf. At the end of each Section is a **Potential Action Steps** portion with ideas for projects. In addition, Martha Hagen, MS, RD, LD, IBCLC, mhagen@kdheks.gov, 785-291-3161, Breastfeeding Coordinator, with the Kansas Department of Health and Environment, Nutrition and WIC Services, is available to answer questions about breastfeeding projects, and the Kansas Breastfeeding Coalition site contacts and resources: <http://www.ksbreastfeeding.org/> Past President, Brenda Bandy bandy@kansas.net, or President Elect, Shara Carter-Howell sharakch@gmail.com, plus the La Leche League of Kansas: <http://www.llli.org/Web/Kansas.html> has resources available on improving and increasing breastfeeding rates in Kansas.

Q: How will I know KPHA has received my application?

A: Applications are to be submitted by email to director@kpha.us. Electronic applications are needed for reviewers for the selection process. If you do not receive an email reply it was received, please call 785-233-3103. The email application should be sent no later than 5pm on November 1st, followed by a signed hard copy of the application sent by mail postmarked no later than November 2nd. The grant decisions will be communicated by email to applicants by December 10. It will be important to fill out the application thoroughly and completely. Applications that do not contain needed or required information will not be eligible for review.

Q: Can multiple partners work on the proposal?

A: Yes, it is highly encouraged that you invite community stakeholders interested in breastfeeding to participate and collaborate on your project. Preference will be given to those who do. Advocates interested should contact their local health department.

Q. What is the range in size of grants accepted?

A: There is no minimum amount for an application and the timeline can be less than one year, but the work has to be completed in calendar year 2011. The maximum you can apply for is \$10,000. The review committee will take many aspects of your proposal into consideration especially how these funds are invested in breastfeeding in the communities served. All communities served must be in the state of Kansas.

Q: How much money is available for these grants?

A. UMHMF has allocated \$130,000 for these grants. It is expected that all these funds will be expended.

Q: How will I know if my grant is funded?

A: Final decisions of approved grants will be announced in emails to the grantees.

Q: If my application is declined can you tell me why?

A: Due to the volume of applications expected and only one staff member, KPHA will be unable to provide feedback on individual applications.

