

FOURTH ANNUAL
**Governor's Public
Health Conference**

"Kansas: A Great Environment for
Growing Healthy Families"

April 20-22, 2009
Marriott Hotel
Wichita



Orientation Session
April 20, 2009

General Session
April 21-22, 2009



**Vision: Healthier Kansas
Living in Safe
and Sustainable Environments**



Public Health in Kansas

“Kansas: A Great Environment for Growing Healthy Families”

Major Sponsors:

- Kansas Department of Health and Environment, Bureau of Family Health, Maternal and Child Health Program
- Kansas Department of Health and Environment, Office of Local and Rural Health
- Kansas Public Health Association
- Wichita State University

Orientation Session

Monday, April 20, 2009

Orientation Session Description:

“Your Role in Health Prevention, Promotion, and Protection of Kansas MCH Populations”

The content of this orientation session is for **new staff** recently entering the public health field or the MCH program. The topics presented will provide a broad overview of MCH services and the framework that will enable participants to begin working with women, infants, children and adolescents in community settings, including an introduction of the new Kansas MCH Manual.

An overview of public health core functions, essential services, and competencies will be explained, including considerations for health department accreditation. Basic concepts of the use of block grants will be discussed, as well as an introduction to the societal and economic factors that drive funding for public health programs. An explanation of the importance of accurate data collection and reporting will be presented so that participants can begin to employ strategies for the use of data to support identification and intervention strategies in local programs, develop local and State policy, and measure outcomes for identified health needs and interventions.

The basic tenets and standards of practice for women of childbearing age, services for infants and young children and adolescents will be covered. State and local resources for use in local health department programs will be reviewed.

Orientation Session Presenters

Bureau of Family Health State Title V MCH Program Presenters:

- Ileen Meyer, RN, MS, Director, Children and Families Section
- Garry Kelley, MS, Epidemiologist
- Jamie Klenklen, BPA, MCH Administrative Consultant
- Joseph Kotsch, RN, BSN, MS, Perinatal Consultant
- Ken Miller, Senior Administrative Consultant
- Brenda Nickel, RN, BSN, Child and School Nurse Consultant
- Jane Stueve, RN, BSN, Adolescent and School Nurse Consultant

Office of Local and Rural Health Presenters:

- Jon Anderson, RN, MS, Public Health Capacity Development Manager
- Linda Frazier, RN, BSN, Public Health Workforce Development Specialist

Learning Objectives:

At the conclusion of this session, participants should be able to:

1. Discuss the history of maternal and child health initiatives in the United States and Kansas.
2. Identify two roles of local health departments in meeting the health needs of the MCH population.
3. Identify the Healthy People 2010 MCH objectives for the nation and Kansas.
4. Identify the core public health functions.
5. Name the key components of the MCH Pyramid.
6. Discuss the “Aid to Local” process.
7. Explain the need for accurate data collection and reporting.
8. Describe three key health promotion and public health prevention strategies of MCH programs.
9. Discuss the role of collaborative partnerships that benefit local MCH programs and list two state and national MCH resources.

Conference Agenda

Monday, April 20, 2009 MCH Orientation Session

- 7:00—8:00 a.m. **Registration and Continental Breakfast**
- 8:00—8:30 a.m. **Your State Partner: Welcome and Introductions**
Presenter: *Ileen Meyer, RN, MS, Director, Children and Families, Kansas Department of Health and Environment*
- 8:30—9:30 a.m. **Core Functions and Essential Services: Developing Public Health Competency**
Presenters: *Jon Anderson, RN, MS, Public Health Capacity Development Manager; Linda Frazier, RN, BSN, Public Health Workforce Development Specialist*
- 9:30—9:45 a.m. **Break**
- 9:45—10:45 a.m. **Aid to Local Grant Process**
Presenters: *Jon Anderson, RN, MS, Public Health Capacity Development Manager; Jamie Klenklen, BPA, MCH Administrative Consultant*
- 10:45—11:30 a.m. **Data and Documentation: Supporting Your Public Health Work in Kansas Communities**
Presenters: *Garry Kelley, MS, Epidemiologist; Joe Kotsch, RN, BSN, MS, Perinatal Consultant; Ken Miller, Senior Administrative Consultant, Kansas Department of Health and Environment*
- 11:30—11:45 a.m. **Your MCH Partners in Communities and at the State**
Presenter: *Ileen Meyer, RN, MS, Director, Children and Families, Kansas Department of Health and Environment*
- 11:45—12:15 p.m. **Question and Answers from Morning Session**
Presenters: *MCH and Office of Local and Rural Health Program Staff, Kansas Department of Health and Environment*
- 12:15—1:15 p.m. **Lunch**
- 1:15—1:30 p.m. **Outreach and Family Support Services**
Presenter: *Brenda Nickel, RN, BSN, Child and School Nurse Consultant, Kansas Department of Health and Environment*
- 1:30—2:15 p.m. **Women’s Health: Importance of MCH Services for Women of Childbearing Age**
Presenter: *Joe Kotsch, RN, BSN, MS, Perinatal Consultant, Kansas Department of Health and Environment*
- 2:15—2:45 p.m. **Child Health**
Presenter: *Brenda Nickel, RN, BSN, Child and School Nurse Consultant, Kansas Department of Health and Environment*
- 2:45—3:00 p.m. **Break**

- 3:00—3:30 p.m. **Adolescent Health**
Presenter: *Jane Stueve, RN, BSN, Adolescent and School Nurse Consultant,*
Kansas Department of Health and Environment
- 3:30—4:00 p.m. **Resources for Public Health Practice**
Presenter: *Brenda Nickel, RN, BSN, Child and School Nurse Consultant,*
Kansas Department of Health and Environment
- 4:00—4:30 p.m. **Questions and Answers from Afternoon Session**
Presenters: *MCH Program Staff*
- 4:30 p.m. **Adjourn**

General Session

Tuesday, April 21 and Wednesday, April 22, 2009

General Session Description:

“Kansas: A Great Environment for Growing Healthy Families.”

Topics pertinent to the environment in which we live in, as well as those “environments” we create in the workplace and in the homes of the Kansans we serve will be offered. Presenters will address timely topics that will enhance and build skills needed by public health practitioners and stakeholders in these challenging socioeconomic times. Sessions will inspire participants to meet environmental, health, and safety challenges “head on,” tackling issues of quality in the workplace, delivery of services, and health promotion and education in the ever-changing “political environment.” With the challenges facing our state and nation, public health looks forward into the future with hope and innovative ideas to keep Kansas going green and providing a great environment for growing healthy families.

Learning Objectives:

At the conclusion of this session, participants should be able to:

1. Discuss current policy or program initiatives nationally and in Kansas that address environmental and health concerns of Kansas families.
2. Describe four strategies that can be implemented in communities that can enhance health and safety of Kansas families.
3. Review and list at least two quality improvement strategies that can be integrated into programs at the state and/or local level.
4. Discuss technology and media venues that can be employed to craft and deliver health promotion and education to consumers, as well as serving as a method to engage policy makers to learn about public health.
5. Describe two communication and/or interviewing strategies or methods that engage individuals, groups, or populations.
6. Identify at least two new resources that are available to meet health and safety needs of populations served.

Conference Agenda

Tuesday, April 21, 2009

Day 1 - General Session

7:00—8:00 a.m. **Registration/Continental Breakfast**

8:00—8:30 a.m. **Welcome**

Sonja Armbruster, President, Kansas Public Health Association, Sedgwick County Health Department

- Color Guard
- National Anthem

8:30—9:00 a.m. **Welcome**

*Governor Kathleen Sebelius and/or designee
Secretary Roderick Bremby, Kansas Department of Health and Environment*

9:00—10:00 a.m. **Health Care Reform**

Senator Jim Barnett will discuss the role of the Kansas Legislature in protecting the Kansas environment and providing opportunities for children in families to succeed and realize their full potential as Kansas citizens. Special emphasis will be placed on the need for affordable and quality health care in Kansas. The discussion will include an emphasis on prevention, early detection, and living healthy lifestyles. **Presenter:** *Senator Jim Barnett, MD, FACP*

10:00—10:30 a.m. **Break/Visit Vendors**

10:30—11:45 a.m. **Breakout Sessions**

- **Nutrition Education that Makes a Difference**

This workshop will focus on creating a learning environment that children and adults will enjoy, that will improve the likelihood of increased knowledge, and that will move people to positive behavior change. Participants will learn how to use the Experiential Learning Process in their teaching. **Presenter:** *Carol Fink, PhD, 4-H Extension Specialist, K-State Research & Extension, Kansas State University*

- **The “PAY-OFF” of Breastfeeding for the Workplace**

Participants will learn about factors that influence continuation of successful breastfeeding during paid employment outside of the home after maternity leave. This session will address financial benefits for employers and practical steps to support continued optimal breastfeeding. **Presenter:** *Nancy G. Powers, MD, FABM, Riordan Distinguished Professor, Wichita State University*

- **Alphabet Soup: The Ingredients to a Great KBH**

This session will consist of a brief historical overview of the Federal and State Program of Early Periodic Screening, Diagnosis and Treatment Program (EPSDT), which is referred to in Kansas as the Kan Be Healthy (KBH) Program. There will be a review of the twelve components of the KBH and what documentation is required for each area as well as where KBH screens can be provided and by whom. Electronic Medical Records will be discussed as well. **Presenter:** *Greta Hamm, RN, BSN, Program Manager, Kansas Health Policy Authority*

- **Children’s Oral Health Starts in Pregnancy? Your Kidding! Tell Me More!**
Rates of dental decay continue to rise in very young children, up to an average of 28% nationwide. In some Kansas communities, more than 40% of children entering kindergarten have untreated dental decay. The solution to stop early childhood dental decay begins with pregnant moms. Learn how you can play a role in your community to involve pregnant moms in oral health care for themselves and their babies. Remember, oral disease is preventable for a few minutes and a few cents each day. **Presenters:** *Kathy Hunt, RDH, Director, Kansas Cavity Free Kids and Marcia Manter, MA, Community Development Specialist, Oral Health Kansas*

11:45—Noon

Break/Visit Vendors

Noon—1:00 p.m.

Lunch & Networking

1:00—2:15 p.m.

Communicating with Adolescents: Counseling and Compassion

This session will focus on successful strategies to improve communication with adolescents in areas of sexual decision-making and contraceptive use. **Presenter:** *Sharon Schnare, RN, FNP, CNM, MSN, FAANP, Clinical Instructor in the Department of Family and Child Nursing, University of Washington*

2:15—2:45 p.m.

Break/Visit Vendors

2:45—3:45 p.m.

Breakout Sessions

- **Motivational Counseling: Making Successful Lifestyle Changes**
This session will demonstrate evidence-based motivational interviewing (MI) techniques to improve behavior change. The American College of Obstetricians and Gynecologists (ACOG) Committee Opinion notes that MI “contributes to positive health outcomes and improved patient-physician communication.” **Presenter:** *Sharon Schnare, RN, FNP, CNM, MSN, FAANP, Clinical Instructor in the Department of Family and Child Nursing, University of Washington*
- **Safe Slumber: Reducing the Risk of SIDS**
Safe Slumber: Reducing the Risk of SIDS will focus on what Sudden Infant Death Syndrome (SIDS) is and is not, ways to reduce the risk of SIDS in the child care setting, how to handle a SIDS emergency and how to help yourself and others cope when SIDS occurs. Participants will explore strategies to reduce the risk of SIDS such as not smoking, back sleeping, proper temperature control, encouraging breastfeeding, proper use of pacifiers, establishing a Safe Sleep Policy and support information from the SIDS Network of Kansas. This session addresses definitions and statistics of SIDS and describes steps to take to reduce infant death. **Presenters:** *Tonya Rose, LMSW, Program Coordinator, SIDS Network of Kansas, Inc. and Christy Schunn, LCSW, Executive Director, SIDS Network of Kansas, Inc.*
- **STD Issues Among College-Aged Students**
This session will offer an overview of the more common Sexually Transmitted Diseases (STDs) and some history about each. STDs among college-aged students, especially those that are more prevalent among this population, will be discussed. Signs and symptoms of those STDs will be reviewed, as well as factors that influence the risk of getting an STD and various laboratory tests. Important health education as part of the treatment plan will also be addressed. **Presenter:** *Marilyn Yourdon, BSN, FNP, Director of Student Health Services, Wichita State University*

- **Environmental Issues Resulting from Natural Disasters Also have Public Health Implications**

This session will examine many of the environmental issues that arise during the response to natural disasters such as tornados or floods and the public health implications associated with those issues. Real Kansas natural disasters over the past two years will serve as examples to demonstrate that a prompt and proper environmental response is necessary to minimize public health impacts. This presentation will also evaluate the relative benefits and impacts of the various options for responding to environmental issues. **Presenter:** *Bill Bider, MS, Director, Kansas Bureau of Waste Management, Kansas Department of Health and Environment*

3:45- 4:00 p.m. **Break/Visit Vendors**

4:00—5:00 p.m. **Breakout Sessions**

- **Development of the National Public Health Accreditation Program**

This session will describe the development process being implemented by the Public Health Accreditation Board, including the timeline for development and opportunities for public health professionals and organizations to participate in and comment on the process.

Presenter: *Dick Morrissey, Interim Director of Health, Kansas Department of Health and Environment*

- **Cribs for Kids**

The Cribs for Kids presentation is primarily for Healthy Start Home Visitors to receive training on the Kansas “Cribs for Kids” program. Participants will receive training on program history, client eligibility, required paperwork and program evaluation. Healthy Start Home Visitors will also be encouraged to pick up *Six Steps to Safety* packets at the conclusion of the presentation. **Presenters:** *Tonya Rose, LMSW, Program Coordinator, SIDS Network of Kansas, Inc.; Christy Schunn, LSCSW, Executive Director, SIDS Network of Kansas, Inc.*

5:00 p.m. **Vendor Presentations/Drawings**

Wednesday, April 22, 2009

Day 2 – General Session

7:00—8:00 a.m. **Continental Breakfast**

8:00—8:30 a.m. **Announcements/Welcome**

Local Agency Recognition. **Presenter:** *Joseph Kotsch, RN, MS, Kansas Maternal and Child Health Program*

8:30—10:00 a.m. **Quality Improvement Strategies: Leadership Keys to MCH’s Future**

This session will introduce participants to and provide a background of the Maternal and Child Health Bureau (MCHB) mission and strategic plan, looking at core public health functions and quality improvement versus performance improvement. Participants will learn how to utilize the Plan-Do-Study-Act Model for Improvement, including practical strategies and how Tennessee tackles tobacco. The session will conclude with a look at Quality Improvement and the future of MCH, including leadership and resources. **Presenter:** *Cathy Taylor, DrPH, MSN, RN, Assistant Commissioner, Tennessee Department of Health, Bureau of Health Services*

10:00—10:30 a.m. **Break & Hotel Check Out**

10:30—11:30 a.m.

Breakout Sessions

- **Radon: Its' Health Affects and Mitigation**

This session will define what radon is, where it comes from, and how we are exposed to it. This session will also address what levels are considered acceptable, what the health effects are and what can be done to mitigate those effects. **Presenter:** *Thomas Conley, CHP, Kansas Department of Health and Environment, Bureau of Air and Radiation*

- **You're Invited to Tour the New On-Line Kansas Maternal and Child Health Manual – Join Us!**

This session will unveil the new on-line version of the MCH Manual. Use of the manual will be demonstrated with a “guided tour” by your state MCH Program Staff as your personal tour guides. Join them to explore resources to assist you with your MCH program.

Presenters: *Jamie Klenklen, BPA, MCH Administrative Consultant; Joseph Kotsch, RN, BSN, MS, Perinatal Consultant; Brenda Nickel, RN, BSN, Child and School Nurse Consultant; Jane Stueve, RN, BSN, Adolescent and School Nurse Consultant*

- **The Health Dimension of Community Ecosystem Protection and Preservation**

Recent research has shown that “healthy” communities invest in a variety of assets or community “capitals.” This session will share how the K-State Research and Extension’s Healthy Ecosystems-Healthy Communities (HEHC) Program is used to promote public health improvements and to protect and preserve local ecosystems and natural resources that sustain communities. The HEHC Program promotes citizen engagement through public meetings, educator and local civic group involvement, and exploration of community resources, as part of a process to help communities plan for a health future. **Presenter:** *Sherry Davis, BS, Project Coordinator, Healthy Ecosystems-Healthy Communities Program, Kansas State University*

- **Rebuilding a Sustainable Community**

After an EF-5 tornado (2 miles wide) destroyed the community of Greensburg, the community decided to build back smarter (rebuild GREEN). This presentation will describe the journey of that decision and why the community feels they have been blessed to create a strong community devoted to future generations. **Presenter:** *Steve Hewitt, City Administrator, Greensburg Kansas*

11:30 a.m.—12:15 p.m. **Lunch**

12:15—12:45 p.m.

Healthy Start Home Visitor Recognition and Awards.

Presenter: *Jamie Klenklen, BPA, MCH Administrative Consultant*

12:45—1:00 p.m.

Break

1:00—2:00 p.m.

Breakouts

- **Repeat - Rebuilding a Sustainable Community**

After an EF-5 tornado (2 miles wide) destroyed the community of Greensburg, the community decided to build back smarter (rebuild GREEN). This presentation will describe the journey of that decision and why the community feels they have been blessed to create a strong community devoted to future generations. **Presenter:** *Steve Hewitt, City Administrator, Greensburg Kansas*

- Academic Support for Public Health Service, Education and Research in Kansas**
 This presentation will include a summary of the initial planning that went into the organization and development of the Institute of Community and Public Health at the University of Kansas Medical Center, an entity created to determine the feasibility of starting a School of Public Health in the State of Kansas. **Presenter:** *Glen Cox, MD, MBA, MHSA, Professor and Interim Chair, Department of Health Policy and Management, University of Kansas Medical Center*
- Marketing Health Information: The Challenge of On-line Social-Interactive Media**
 We live in an era of almost unlimited sources of information available to us on-line, especially in regard to health information. This session will examine what professional health care providers and institutions can do to market their information to an oversaturated and sometimes distracted public. The focus will be on creating a brand of authority, credibility, and trust with health care consumers. **Presenter:** *David Perlmutter, PhD, Professor, School of Journalism & Mass Communications, University of Kansas*
- Using the Community Tool Box, an Internet-Based Support System for Building Local Efforts to Improve the Public's Health**
 Improving the public's health requires the work of public health practitioners and community leaders and members in many local settings. Participants in public health efforts must display an array of core competencies (e.g., ten essential services), such as community assessment and action planning associated with the effort. This presentation will demonstrate an internet-based support system relevant to this effort. Operating on the platform of the Community Tool Box (<http://ctb.ku.edu/>), this system has three capabilities. First, a support system features over 7,000 pages of how-to information for a variety of core competencies (e.g., listening sessions, strategic planning, leadership, advocacy, evaluation). Second, an Online Documentation System helps track intermediate outcomes (i.e., new or modified programs, policies, or practices) that may affect community health and development. Third, the Community WorkStation, an online collaborative work place helps create opportunities for public health efforts to seek and give advice and support, communicate successes, and learn from each other. This presentation provides an overview of this Internet-based support, documentation, and learning system and its relevance to the work of improving the public's health.
Presenter: *Jerry Schultz, PhD, Co-Director, Work Group for Community Health and Development, University of Kansas*

2:00–2:30 p.m.

Break

2:30–3:30 p.m.

How to Tell the Story of Your Success Via On-line Social-Interactive Media (OSIM)

Today's health professionals, providers, and even patients have many on-line social-interactive venues such as blogs, YouTube, and Twitter to use to gain attention for their services or causes. This session will focus on how to craft an OSIM-friendly style and content that will attract and keep an audience. **Presenter:** *David Perlmutter, PhD, Professor, School of Journalism & Mass Communications, University of Kansas*

3:30–4:00 p.m.

Closing Remarks and Evaluation

Continuing Education for Nurses and Social Workers

Nurses

Wichita State University College of Health Professions is an approved provider of continuing nursing education by the Kansas State Board of Nursing (#LT 0090-0327). These course offerings are approved for (8) contact hours for the MCH Orientation Session, and (14.4) contact hours for the General Session all for RN or LPN re-licensure.

Social Workers

This program has been pre-approved by the Kansas Behavioral Sciences Regulatory Board for continuing education for social workers. The MCH orientation session meets the requirements for (8) hours and the general session meets the requirements for (14.4) hours applicable toward relicensure. (BSRB approval #05-001)

Certificates

Separate contact hours and certificates will be awarded for the MCH orientation and general sessions. Certificates must be picked up at the end of the conference. Duplicate certificates are available for a \$10.00 service charge.

Conference Location

The Conference is being held at the Wichita Marriott Hotel located at 9100 Corporate Hills Drive, Wichita, KS 67207. You can find additional information about the hotel at: <http://www.marriott.com>.

Registration, Fees, Cancellations and Refunds

Registration Process

Conference registration is through KS-TRAIN at: <http://ks.train.org>, Course #1016364.

Registration Deadline

Pre-registration is required. Registrations must be received at the WSU Office of University Conferences and Non-Credit Programs by Wednesday, April 15, 2009.

Registration Fees

Orientation Session — Monday, April 20, 2009

The fee to attend the Monday MCH Orientation session is: \$30.00

Breakfast, lunch and breaks will be provided, as well as session materials.

General Session — Tuesday, April 21 and Wednesday, April 22, 2009

The fee to attend the General Conference is as follows:

Early Bird Registration –

(received prior to April 1, 2009) \$195.00

Late Registration –

(received after April 1, 2009) \$225.00

Walk-in Registration –

(Day of Conference) \$300.00

The General Conference Registration fee includes breakfast, lunch and breaks on Tuesday and Wednesday, as well as conference materials.

The conference is being facilitated by the Office of University Conferences and Non-Credit Programs at Wichita State University. If paying by check or purchase order, please make documents payable to the Office of University Conferences and send with a copy of your registration form to:

Office of University Conferences and
Non-Credit Programs
1845 Fairmount
Wichita, Kansas 67260-0136
Fax (316) 978-3064

Cancellations and Refunds

All cancellations must be in writing. A \$25.00 cancellation fee will be assessed on all cancellations (this includes purchase orders). There will be no refunds after April 15, 2009.

Accommodations

Room Rate

Special rates for conference attendees have been arranged with the Wichita Marriott. Single and double room rates are \$95.00 per night + tax (12.3%).

Making a Reservation

Reservations may be made by calling the hotel directly at (316) 651-0333 or toll free at 1-800-610-0673. Please ask for the Governor's Public Health Conference Room Block. Reservations may also be made on-line at www.Marriott.com/ictwe. Please use the group code GPHGPHA. Reservations must be received by April 5. Reservations received after this date will be accepted on availability, at the best available rate at time of reservation.

Check In/Out

Check in time is 4:00 p.m. If you arrive before 4:00 p.m. the hotel will accommodate as rooms become available. Check out time is 12:00 noon. The hotel Bell Captain can store your luggage if you arrive early and your room is not available.

Smoking/Non Smoking Rooms

All sleeping rooms are non-smoking.

Parking

There is no charge for parking.

Conference Etiquette

Please put your cell phone on "silent" or turn it off during all presentations out of respect for the presenter and other conference participants.

Conference Attire

While every effort will be made to keep the meeting rooms at a comfortable temperature, you are encouraged to dress in layers or bring a sweater /light jacket, as the temperature in the meeting rooms varies widely.

Exhibitor List (as of 2/11/09)

Children's Mercy Family Health Partners
Epilepsy Foundation of Kansas and Western Missouri
Eye Care Council
Heartspring
KPHLI
Kwalu
National Library of Medicine
Safe Kids Kansas
Sanofi Pasteur
SIDS Network of Kansas
UniCare Health Plan of Kansas

Right of Termination for Cause

This agreement and the University's obligations hereunder regarding this conference and the presentation of any or all associated sessions and optional entertainment events are subject to acts of God, war, terrorism, government regulations, disaster, fire, strikes, civil disorder, curtailment of transportation facilities, or other similar cause beyond the control of the parties making it inadvisable, illegal, or impossible to hold the event or provide the facility. If the conference or any associated event is cancelled due to one of the aforementioned occurrences, the liability of the University shall be limited to refunding the conference registration fee or a portion thereof. The University shall not be responsible for consequential damages, including, but not limited to, any losses incurred by registrants including, but not limited to, airline cancellation charges, hotel deposits and other associated travel costs.

Special Accommodations

Wichita State University is committed to making programs accessible to people with disabilities. If you wish to volunteer information regarding any special assistance you may need, please contact the Office of University Conferences at (316) 978-6493.

Notice of Non-Discrimination

Wichita State University does not discriminate in its programs and activities on the basis of race, religion, color, sexual orientation, national origin, gender, age or disability. The following person has been designated to handle inquiries regarding nondiscrimination policies: Director, Office of Equal Employment Opportunity, Wichita, State University, 1645 Fairmount, Wichita, Kansas.

Biosketches

Tuesday, April 21, 2009



**Roderick L. Bremby, Secretary,
Kansas Department of Health and
Environment**

Roderick L. Bremby serves as Secretary of the Kansas Department of Health and Environment (KDHE). His background includes extensive work on community health issues and 17 years in municipal management.

In his role as Secretary of KDHE, Bremby oversees the regulation of health and environmental entities in Kansas including child care centers, food service businesses, hospitals, laboratories, feedlots, landfills, and various other industries with environmental impacts. He works with the Governor and state legislature to develop policies and regulations designed to improve the health of Kansans and the environmental condition of the state. In this position, Secretary Bremby also oversees programs dedicated to providing disease surveillance and prevention efforts, bioterrorism planning guidance, local and rural health assistance, health care and environmental information, and statewide health promotional campaigns.

Secretary Bremby holds a masters degree in public administration from the University of Kansas, where he completed an undergraduate degree in psychology and communication studies. He also completed postgraduate study at the Brookings Institution, The Lyndon B. Johnson School of Public Affairs, and an executive development course at The Center for Creative Leadership. Secretary Bremby is a Kansas Health Foundation Fellow and a graduate of Leadership Forth Worth, Leadership Lawrence, and Leadership Kansas.



**Senator James "Jim" Barnett,
MD, FACP**

Senator Barnett, an Emporia physician, represents the 17th Senate District in the Kansas Senate. He serves as Chairman of the Senate Public Health and Welfare Committee and is a member of the Senate Financial Institutions, Federal and State Affairs and Health Care Incentives Committees.

He was first elected to the Kansas Senate in 2000 and re-elected in 2004 and 2008. Prior to serving in the Senate, he was a member of the USD 253 Board of Education, serving as President from 1993-1997.

Senator Barnett received his bachelor's degree from Emporia State University. He is a graduate of the University of Kansas School of Medicine.



**Sharon Schnare, RN, FNP,
CNM, MSN, FAANP, Clinical
Instructor in the Department of
Family and Child Nursing,
University of Washington**

Sharon Schnare is a Clinical Instructor in the Department of Family and Child Nursing, University of Washington. She is a nurse practitioner with 29 years experience in teaching and clinical practice. In addition, she is an approved consultant in clinical hypnosis.

Sharon has served as Director of the Harbor-UCLA Women's Health Care Nurse Practitioner Program and Assistant Regional Health Administrator for Family Planning, Department of Health and Human Services Office of Population Affairs. She is on the editorial boards of *Contraception Technology Update* and *Dialogues in Contraception*, and has published over 50 articles. Sharon has provided hundreds of educational and clinical training programs nationally and internationally in over 14 countries including Africa, the Middle East and Micronesia.

Sharon is the 2006 recipient of the Miriam Manisoff Award for significant contribution to the advancement of nurse practitioners in clinical practice, scholarship and leadership and a 2004 Fellow of the American Academy of Nurse Practitioners (FAANP).

Wednesday, April 22, 2009



**Cathy Taylor, DrPH, MSN, RN,
Assistant Commissioner,
Tennessee Department of
Health, Bureau of Health
Services.**

Dr. Cathy Taylor is the Assistant Commissioner of the Tennessee Department of Health. Prior to her appointment to this position, Dr. Taylor served as an assistant professor of nursing at Vanderbilt University

School of Nursing. She has also served as director of the Meharry-Vanderbilt Alliance Disease Management Program, and worked in community health nursing and outreach at Vanderbilt School of Nursing. Dr. Taylor has held administrative and clinical positions at Alvin C. York Veteran's Administration Medical Center, including occupational health clinical specialist and medical/surgical clinical coordinator. She has also served in nursing director and supervisor positions at Fentress County Hospital, Middle Tennessee Medical Center and Hendersonville Community Hospital, and as a public health nurse in Fentress and Rutherford Counties.

Dr. Taylor was appointed by Governor Phil Bredesen to chair the Tennessee Center for Diabetes Prevention and Health Improvement Board in November 2006. She has served as a consultant on projects for organizations including the U.S. Department of Health and Human Services, Health Resources and Services Administration's Maternal and Child Health Bureau Leadership Institute and the Tennessee Department of Mental Health and Mental Retardation. She is a member of the American Diabetes Association, the American Nurses Association and the American Public Health Association. She has earned numerous grants and awards, and her work has been included in professional publications such as *Diabetes Care*, *Maternal and Child Health Journal* and *Concepts and Models for Service Learning in Nursing*.

Dr. Taylor completed a post-doctoral fellowship at Vanderbilt University in 2005. She earned a Doctor of Public Health degree from the University of Alabama at Birmingham. She also holds a Master of Science in Nursing degree from the University of Tennessee, Memphis, a Bachelor of Science in Nursing from the University of Alabama, Huntsville and a Bachelor of Science degree from Middle Tennessee State University.



**David Perlmutter, PhD,
Professor, School of Journalism
& Mass Communications,
University of Kansas**

Dr. David Perlmutter is a professor at the William Allen White School of Journalism & Mass Communications, University of Kansas (KU). He received his BA and MA from the University of Pennsylvania and his PhD from the University of Minnesota.

Dr. Perlmutter has served as a Board member of the American Association of Political Consultants and now

sits on the National Law Enforcement Museum Advisory Committee for its Media Exhibit. He has been principal or co-principal investigator in multidisciplinary grants totaling about \$400,000. At KU and at Louisiana State University (LSU) he served terms as Associate Dean for Graduate Studies and Research; at LSU he led the political communication track. He now serves as a member of the University Press of Kansas Editorial Board Committee.

A documentary photographer, Dr. Perlmutter is the author or editor of seven books on political communication and persuasion: *Photojournalism and Foreign Policy: Framing Icons of Outrage in International Crises* (Praeger, 1998); *Visions of War: Picturing Warfare from the Stone Age to the Cybage* (St. Martin's, 1999); (ed.) *The Manship School Guide to Political Communication* (LSU Press, 1999); *Policing the Media: Street Cops and Public Perceptions of Law Enforcement* (Sage, 2000); *Picturing China in the American Press: The Visual Portrayal of Sino-American Relations in Time Magazine, 1949-1973* (Rowman & Littlefield, 2007); (ed., with John Hamilton) *From Pigeons to News Portals: Foreign Reporting and the Challenge of New Technology* (LSU Press, 2007), and *Blogwars: The New Political Battleground* (Oxford, 2008). He has also written several dozen research articles for academic journals as well as more than 200 essays for U.S. and international newspapers and magazines such as *Campaigns & Elections*, *Christian Science Monitor*, *Editor & Publisher*, *Los Angeles Times*, *MSNBC.com.*, *Philadelphia Inquirer*, and *USA Today*. He writes a regular column, "P&T Confidential," for the *Chronicle of Higher Education*. He has been interviewed by most major news networks and newspapers, from the *New York Times* to CNN and ABC and most recently, *The Daily Show*. He edits his own blog about online politics, [policybyblog](http://policybyblog.com).