



Protect, Prevent, Live Well

**Request for Proposals
APHA Affiliate Capacity-Building Initiative**

Background

APHA and the ACBI Advisory Committee continues to envision peer-to-peer learning and sharing to be a key component of the APHA Affiliate Capacity-Building Initiative (originally the W.K. Kellogg Foundation grant). We often hear from you that Affiliate, Section and SPIG leaders have expertise to share. We want to learn more about the expertise your Affiliate, Section or SPIG has to share with Affiliates. APHA is seeking case studies and best practices to showcase during upcoming technical assistance opportunities for Affiliates.

Scope of Work

APHA is accepting proposals from Affiliate, Section and SPIG leaders to prepare or present case studies or best practices with Affiliates as part of the ACBI technical assistance activities. The purpose is for APHA to learn what expertise is available and to determine if and where there is an appropriate fit within the technical assistance priorities and plans. Our goal is to leverage existing knowledge and resources to enhance the organizational development and capacity of the state and regional public health associations.

APHA is particularly interested in case studies and best practices in the following areas:

- Strategies for generating non-dues revenue
- Business plan development
- Membership recruitment or retention
- Leadership succession planning
- Legislative and media advocacy
- Volunteer and board engagement

At this time, we are particularly interested in presenting case studies at the 2009 ACBI Technical Assistance Workshop held May 28-30, 2009 in Arlington, Virginia and during webinars offered throughout the year.

Proposal Instructions:

Please notify APHA in advance of your intent to submit a proposal via email to Catherine Henze, Deputy Director of Affiliate Affairs, at Catherine.Henze@apha.org.

You may determine the proposal content and format; however, we ask that you limit the proposal to 10 pages. Please indicate if you would provide the expertise gratis, request expenses only, or seek a fee to present.

Please submit proposals electronically to Catherine Henze at Catherine.Henze@apha.org.

Deadline for Proposals:

Proposals will be accepted on a rolling basis. However, to be considered for the technical assistance workshop, you must submit your proposal by Wednesday, April 29, 2009 at 11:59 pm ET.